

Fraternities Matter

to today's college men

Fraternities are an *accelerator for success* in college and beyond.

Students spend 90% of their time outside the classroom. Fraternities capitalize on those hours by preparing men for success in college and in their futures far beyond what their peers experience. And a study of thousands of alumni of diverse backgrounds shows this holds true regardless of an individual's background or socioeconomic status entering college.

Because of higher expectations, as well as the support and network fraternities provide, members experience greater gains in learning and graduate at higher rates than their peers. 83% of members say their confidence in their leadership skills increased because of their membership. Fraternity and sorority members also report higher levels of interaction with people different from themselves, leading to members being more prepared than their peers to join a diverse workforce and community. So, it is no surprise that fraternity alumni are twice as likely to believe their college experience prepared them well for life after college.

4 out of 10 of fraternity men had a brother help them find an internship or job.

Fraternity members can tap built-in alumni networks, finding jobs more quickly than their peers. Research shows almost half of members had a brother helped them find an internship or job and provided them with career advice. Fraternity alumni report being more fulfilled in their careers and lives in every aspect of wellbeing in their lives, from career to community and financial to physical, because of the relationships and resources they can leverage. Membership is clearly a worthwhile investment.

Fraternities create *lifelong connection* to the campus, community and friends.

Fraternity men love their collegiate experience – as students and as alumni. In fact, more than 8 out of 10 fraternity members say they would re-join their organizations.

Research shows, fraternity membership connects men to the university in a way that nonmembers simply don't experience. They're more satisfied as students and as alumni are more likely to recommend and give back to their alma maters.

Members are more engaged inside and outside of the classroom



Fraternity members experience *stronger mental health.*

While college men are experiencing loneliness and depression at increasing rates, fraternities empower students to create a strong support system. This family – this home – that fraternities provide offers help and guidance when a member needs it most.

Research shows that this connection can create a strong sense of belonging, leading members to have more positive mental health and less anxiety and depression than other students. Brothers feel comfortable having tough conversations and learning from each other, and when they seek help, research shows members are twice as likely to reach out to a fraternity brother than anyone else.

80% of fraternity men report excellent to good mental health and wellbeing.

than their peers—they report feeling more supported by their faculty and nearly half serve in leadership roles across campus. They're also more connected to their local communities, with research showing they spend significantly more time volunteering than non-affiliated students.

78% of fraternity men feel a strong connection to campus and are more satisfied with their experience.