



# ALPHA GAMMA RHO

## 2019 AGR Fraternal Excellence Awards

### CHAPTER AWARDS

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All Chapters have the opportunity to be recognized as Green and Gold Chapters for their accomplishments. Chapters who achieve all of the requirements for four of the seven categories below will be recognized as a Green Chapter, and chapters who achieve all of the requirements for six of the seven categories below will be recognized as a Gold Chapter.

1. Academic Excellence
2. Lifelong Membership Development
3. Continued Alumni Engagement
4. Chapter Crescents
  - a. Best Single Issue
  - b. Best Feature Story
5. Recruitment Excellence
6. Chapter Communication
7. Living the Promise & Values

#### 1. Academic Excellence

The Academic Excellence award is given to the top three chapters who have shown campus leadership in academics and have successfully established a strong academic program for their chapter.

- a) The chapter must have a peer pairing system to hold one another accountable.
- b) The chapter must have specific chapter scholarship goals and individuals have specific GPA goals for each term.
- c) The chapter should have professional and alumni speakers about academic excellence.
- d) The chapter must submit a detailed written scholarship plan to be eligible.
- e) The chapter must be above the all men's average on their campus (official grade report for the previous year should be submitted).

#### 2. Lifelong Membership Development

The Lifelong Membership Development award is given to the top three chapters that have implemented a program which encompasses continuous education and lifelong personal development in not only their new members, but also successful re-engagement of alumni.

- a) The chapter must have a written membership development program which is focused on lifelong development and involvement amongst all members. (A comprehensive Membership Development program should be submitted).

- b) The Lifelong Membership Development program should include continuous education on the Promise & Values.
- c) Program should foster lifelong personal development through innovative educational, leadership and social opportunities.
- d) Program should engage all brothers in professional development promoting lifelong career success.
- e) The Lifelong Membership Development program should show continuous education on the Brotherhood Program for the entire chapter, thus meeting all 4 parameters:
  - 1. No more pledging
  - 2. If it's required of a freshman, it must be required of a senior
  - 3. No more dominant/subservient relationship
  - 4. Rewards must be based on objective criteria and not encourage class division
- f) Successfully integrated AGRconnect in Membership Development programming. Please attach a grade report for all the brothers who have completed modules in the past year.

### 3. Continued Alumni Engagement

The Alumni Relations award is given to the top three chapters who continually foster strong alumni involvement and leadership both on campus throughout the year.

- a) The chapter should have yearly correspondence with all alumni (paper and/or electronic).
- b) The chapter should sponsor at least two alumni events each year.
- c) Encourage lifelong involvement in the colleges and universities we call home
- d) The chapter should invite at least one local alumnus to dinner per month (dates and names of alumni should be submitted).

### 4. Chapter Crescents

This award is given to the top three chapters who print the best Crescent publication that showcases the work and accomplishments of alumni and undergraduate members

There are two categories: Best Single Issue and Best Feature Story.

#### Best Single Issue Award:

The Best Single Issue Award will be awarded to the chapter who has compiled a Crescent that is visually appealing, free of grammatical errors and is comprised of both alumni and collegiate chapter news.

\* Chapters must submit a PDF copy of the Crescent they wish to have evaluated in order to be considered.

#### Best Feature Story:

The purpose of this award is to showcase undergraduate members and/or alumni for their accomplishments throughout the year. Chapters who wish to apply for recognition for the Best Feature Story Award, will submit the article as it appeared in your chapter's Crescent. (It does not have to be in the same Crescent issue you are submitting for the Best Single Issue Award.)

A feature story can include, but is not limited to: making a difference on campus/in the community, alumni accomplishments, chapter philanthropic events, etc.

\*Please note: the article must be attached with the application in order to be considered.

## 5. Recruitment Excellence

The Recruitment Excellence award goes to the top three chapters that have implemented an effective, year-round recruitment program.

- a) The chapter should have at least one scholarship solely dedicated to recruitment. (Please attach a copy of the chapter's scholarship application.)
- b) The chapter should have an established year-round recruitment plan that is written and includes a budget and calendar. (Please submit written plan.)
- c) Describe how the chapter utilizes pre-freshman recruitment and also how the recruit and initiate year-round.
- d) Did the VNR Recruitment attend a Recruitment School this year?
- e) The chapter should have alumni involved in the recruitment process and be able to describe how these alumni are engaged in recruiting new members.

## 6. Communications

Alpha Gamma Rho recognizes that chapters are engaging alumni, potential new members and those outside of the fraternity through multiple online platforms. The Communications award looks to recognize chapters who are using multiple means of electronic communication to engage various age groups on what the chapter strives to achieve, and involvement with both their campus and community. Chapters who are actively involved with one or all of the following means of communication are eligible for this award. Please include links, accounts, addresses or samples for each.

Chapter Websites | E-Newsletters | Facebook | Twitter | Instagram

The following criteria will be used in judging communications:

- a) Appearance
- b) Content
- c) Best use of:
  - Recruitment materials- including electronic submission form for recruits to contact the chapter
  - Lifelong Membership Development
  - Alumni Engagement
- d) Ease of use and navigation
- e) Accuracy of information
- f) Promotion of the Promise & Values

## 7. Living the Promise & Values

The Promise & Values award is given to the top three chapter that enthusiastically embrace and uphold the Promise & Values, in turn continually presenting a positive image of Alpha Gamma Rho.

- a) Summarize efforts the chapter has made to stay consistent with the Promise & Values

- b) Describe how the chapter always presents a positive image of Alpha Gamma Rho in everything they say or do.
- c) Whether or not the chapter has completed a Strategic or Chapter Planning Session
- d) Explain how the chapter enthusiastically recognizes and rewards accomplishments by individual chapter members consistent with our Promise & Values.

#### 8. Outstanding Community Service and Philanthropic Efforts

NEW THIS YEAR: The Fraternity seeks to recognize chapters who are involved in their communities and promoting service through volunteerism and philanthropic efforts. The chapter will be able to submit one community service project or philanthropy event for consideration.

- a) Summarize the chapter's service project or philanthropic event.
- b) How does it impact the campus and/or community?
- c) How are all members involved in the project and how are they being educated on the WHY behind the project?

## **ALUMNI CORPORATION AWARD**

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### 9. Committed Alumni Corporation

This award recognizes chapters whose Alumni Corporation has demonstrated hard work and continued success for their chapter's undergraduate membership.

- a) Have programs to assist the chapter with recruitment, including financing recruitment scholarships.
- b) Hold at least two alumni functions in conjunction with the chapter each year.
- c) Have some type of training of undergraduates to become good alumni (Senior Dinner, Key Ceremony, etc.) as a part of the chapter's Lifelong Membership Development Program.
- d) Have a long-term housing plan (5-20 year plan) and submit the plan.
- e) Have an annual appeal or dues program to generate additional funds and develop lifelong supporters.
- f) Have a program that assists the chapter officers in their ongoing efforts to improve the chapter.
- g) Have completed a Strategic Planning Session in the past 3 years.
- h) Have an alumnus recruitment mentor (Local CRO) appointed and engaged.
- i) Promotion and representation of the Promise & Values.

Note It is our expectation the alumni corporation submits this award application, rather than the collegiate chapter.

## **ADVISER AWARD**

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### 10. Outstanding Adviser

The Adviser award is given to three advisers that are committed to engaging all brothers in professional development and lifelong success through the Promise & Values of Alpha Gamma Rho. The Fraternity recognizes that the Chapter Adviser plays an important role in helping chapters achieve their mission— Making Better Men.

- a) Participation in chapter activities
- b) Attendance and input at chapter meetings
- c) Effect on chapter programs: recruitment, Lifelong Membership Development, financial—  
Note: Advisers that concentrate on a specific area (i.e. academics, finances) are eligible as long as they have been officially appointed by the National Board of Directors.
- d) Impact on and involvement in alumni affairs.
- e) Involvement in AGR beyond local chapters: Leadership Seminar, Recruitment School, Alumni Meetings and National Convention.
- f) Fraternity-related involvement with (and impact on) local Interfraternity groups, the school and community.
- g) Promotion and representation of the Promise & Values.

The Fraternity also recognizes advisers for their time of service to their chapters. The longevity awards are given based on the start date on file in the Home Office. Recognition is given in five-year increments.

## **HOUSEMOTHER/HOUSE DIRECTOR AWARDS**

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### Marie Coe Memorial Housemother/House Director Awards

In honor of Marie Coe, a truly beloved “Mom” of Alpha Gamma Rho, the Educational Foundation of AGR and Alpha Gamma Rho Fraternity present annual Housemother/House Director Awards in two categories; Cultural and Social Development and Management. A Memorial Fund established in honor of Marie, Brother Maynard H. Coe’s wife, provides for these awards. Any undergraduate brother may nominate his Housemother/House Director for consideration. Housemothers/ House Directors must be nominated to be eligible for either award.

#### 11. Housemother/House Director- Social and Cultural Development

The Housemother/House Director Social and Cultural Development award is given to housemothers/house directors that have developed and implemented programs and initiatives to improve the social development and/or cultural awareness of the brothers.

- a) Describe events and activities the Housemother/House Director developed and implemented to improve the social development and/or cultural awareness of the brothers.
- b) Promotion and representation of the Promise & Values.

#### 12. Housemother/House Director- Management

The Housemother/House Director Management award is given to the top three housemothers/house directors that consistently demonstrate superior management of the chapter facilities and the chapter as a whole.

- a) Commissary, house and chapter management
- b) Attracting members representing the breadth, sophistication, scope and relevance of agriculture.

The Fraternity also recognizes housemothers/house directors for their time of service to their chapters. The longevity awards are given based on the start date on file in the Home Office. Recognition is given in five-year increments.

## **UNDERGRADUATE AWARD**

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### 13. Outstanding Undergraduate of the Year

This award is meant to recognize our undergraduate members who are excelling in their college career both on campus and within the fraternity.

- a) Extensive academic achievements
- b) Demonstrates leadership qualities both in the fraternity and the community as a whole.
- c) Have shown great personal growth
- d) Those eligible must be a junior or senior and a brother may only receive this honor once.

Each chapter may nominate one brother to be recognized and are required to provide two recommendations (from two current undergraduate members) attesting to the brother's character and accomplishments.

## **BIENNIAL CHAPTER AWARDS**

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The Sleeter Bull, Most Improved Chapter and Maynard H. Coe, Chapter Efficiency awards will be given on even numbered years at the National Convention.

The Sleeter Bull Award will be given to the chapter(s) that has shown the most improvement in the past two years. Chapters meeting these requirements are given higher preference:

- a) Have applied and met the qualifications for Fraternal Excellence Awards.
- b) Maintain a GPA above the all-men's average.
- c) Consistency with the Promise & Values.
- d) Shown improvement in the past two years

Note: Additional criteria will be utilized as well.

The Maynard H. Coe Award will be given to the chapter(s) that has best exemplified the Promise & Values of our Fraternity. Chapters meeting these requirements are given higher preference:

- a) Have applied and met qualifications for Fraternal Excellence Awards.
- b) Maintain a GPA above the all-men's average.
- c) Consistency with the Promise & Values.
- d) Have demonstrated efficiency and consistent excellence over the past 2 years.

Note: Additional criteria will be utilized as well.