

Doug Griffin is an experienced global business and industry leader. He is a principal, managing director, and part-owner of Context Network, a global strategy, and management consulting firm focused on the agriculture industry where he leads Context's precision ag, digital ag, and equipment practices. His past career spans across two very successful companies, both Caterpillar Inc. and AGCO Corporation, where he held a wide variety of executive-level leadership positions. While at AGCO, Doug held executive roles as Vice President of North America Marketing, Vice President of Global Marketing, Vice President of Global Product Management, and Chief Operating Officer of GSI, a division of AGCO.

Doug holds a bachelor's degree in engineering from Purdue University and an executive business management degree from Emory University. He is also a national Malcolm Baldrige Fellow. Doug's career started in 1987 at Caterpillar Inc. eventually leading to becoming North America Sales Manager for the Agricultural Products Division. In 2002, he continued to expand his experience and leadership by joining AGCO Corporation to lead a newly acquired business, starting from a clean slate, and growing to more than \$300 million in sales in less than four years.

In 2015, Doug joined Context Network as partner and principal. His work today is focused on providing strategic and management consulting services to many leading agriculture companies. His teams at Context have focused on developing innovative and disruptive strategic pathways for well-established companies, as well as very young and growing specialized companies. As one of 10 principals at Context, he is part of a well-established and growing global consulting firm serving the broad spectrum of food and agriculture.

Doug also serves on multiple agriculture industry-related boards. He has served on the Purdue University School of Agriculture Large Commercial Producer Founder's Board and is a past chair of the University of Georgia College of Agriculture and Environmental Sciences Dean's Advisory Council. He is Vice President of the Board of Directors for the National Alpha Gamma Rho fraternity and serves on the National FFA Foundation Sponsors Board. He resides in Ball Ground, Georgia on a family farm with his wife, Renee, and their three children, Lauren, Austin (AGR at Alpha Eta) and Logan.