

ALPHA GAMMA RHO 2014

# RECRUITMENT ACADEMIES

## PURPOSE:

To provide a dynamic, interactive recruitment training session to participants who are already attending Leadership Seminars.

## WHO SHOULD APPLY?

Due to limited space, attendance will be limited to two undergraduates and one alumnus from each chapter. The VNR Recruitment, assistant VNR Recruitment and Local CRO are recommended.

## WHEN & WHERE:

Available at all four Leadership Seminars in 2014:

Feb. 14-15, 2014: Memphis, Tenn.

Feb. 21-22, 2014: Kansas City, Mo.

Feb. 28-March 1, 2014: Reno, Nev.

March 7-8, 2014: Philadelphia, Penn.

The academies run from 2:30 p.m. until 5:30 p.m. on Friday and 9:45 a.m. to noon on Saturday. You will then rejoin the group to participate in the rest of the general Leadership Seminar sessions.



## OBJECTIVES:

- Learn innovative recruitment techniques to recruit men of the highest potential.
- Receive personalized training from professional staff.
- Develop a written plan and a set of goals specific to your chapter.
- Learn how to attract members representing the breadth, sophistication, scope and relevance of agriculture.

**SIGN UP** by accessing the online form to register for Leadership Seminar attendance, and check the box indicating that you will be attending the Recruitment Academy. Registration and costs will be the same as the existing Leadership Seminars.

FOR MORE INFORMATION,  
PLEASE CONTACT

Josh Wackler at  
816-891-9200, ext. 19,  
or Wack@AlphaGammaRho.org