

Beta Omega Chapter Strategic Plan September, 2009

Our Vision

To be the premier fraternity of Southwest Missouri, committed to making better men through academic excellence, personal growth, leadership and brotherhood in agriculture and related fields.

Goal 1: Consistent Quality Living

- To provide a stable home away from home of which brothers can be proud and that creates an environment to build better men.

Consistent Quality Living Action Steps

- President of the alumni board will appoint a housing committee to evaluate the ongoing housing needs of the chapter. –**Oct.1 2009**
- The Housing Committee Chairman will evaluate our short and long term housing options focusing on one house and make a report by **February 1, 2010**.
- Improve the Current House
 - The VNR of House Management & Operations will present a prioritized list of house improvement needs semiannually. **Sep. 1 and Feb. 1**
 - Conduct a brotherhood work weekend **twice a year in September and February**
- Create a written Housing Policy
 - Timing of contracts
 - Who lives in the house
 - Policies
 - Set Expectations (Acceptable behavior and demeanor.)
 - Housing Committee to develop and present by **Feb. 1, 2010**

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Goal 2: Recruitment of Quality Members

- To continuously attract the highest quality men, committed to the values of Alpha Gamma Rho and desiring to be leaders in the classroom, on campus, and in society to ensure the future of the fraternity.

Action Steps to Recruit Quality Members

- VNR of Recruitment will annually establish a written year round recruitment program and present the plan by **April 1**.
 - The plan will address:
 - Develop a recruitment structure that incorporates alumni by region
 - Utilization of recruitment resources
 - Updating AGR bulletin board and website
 - Utilization of Agricultural Education teachers
 - Utilization of Chapter Recruitment Officer (CRO)
 - Utilization of the National AGR Network
 - Recruitment of students from all disciplines
 - Participation in new student festival
 - Becoming active in IFC Rush Week
 - Members serving as University Ambassadors
 - Current and prospective members attending the MSU Ag Day Football Game
 - Encouraging transfer students to join Alpha Gamma Rho
 - Visiting Prospective members parents
- The VNR of Recruitment will update the chapter brochure annually by **February 1**.
- Judicial Board will review and utilize national criteria for membership and scholarship **semiannually** during the **second week of each semester**.
- The executive council will encourage all brothers to become actively involved in other organizations throughout the University.
 - Executive Council develops and maintains annually an expectations presentation to be given to all brothers before initiation. –**May 1st of each year**
 - Obtain 30 active members by **Fall 2011**
 - Increase total membership by at least 2 per year (**ongoing**)

Goal 3: Member Development

- To build better men by instilling leadership, values, and the close bond of brotherhood throughout life.

Member Development Action Steps

- The Executive Council will ensure that at least 50% of brothers will attend the National Leadership Conference **annually**.
- The VNR of Membership Development will ensure that the chapter holds one leadership workshop at local level per semester beginning in the **Spring of 2010**.
- The VNR of Membership Development will ensure that the chapter develops activities to facilitate brotherhood.
 - Finalize the Membership Development Program for the E-series program – **Oct.1, 2010**
- The activities shall:
 - Be held informally **once per week** and formally **once per month**
 - Focus on the house environment
- The VNR of Scholarship will facilitate the development of an academic expectations and a support network. **(Ongoing)**
 - The expectations shall include:
 - 3.0 average each semester
 - 95% Class attendance
 - Goals for new recruits and members
 - Bulletin Board with all brothers schedules
 - Reinstate the House scholarship
 - The support network shall include:
 - Test File
 - Course File
- The VNR of Planning will maintain the rewards program semiannually.
 - The recognition structure will:
 - Award members for class attendance
 - Put the point chart system into action
 - Award scholarships at the Agriculture Department Scholarship Banquet **annually in November**.
 - Enhance Alumni Recognition Program
- The executive council will identify potential activities to incorporate as tradition.
 - Traditions will include:
 - Manners of Dress
 - Events

- Philanthropic Events
- Founders Day Events

- The Executive Council will hold members accountable for meeting expectations.
 - Expectations will include:
 - Attendance at activities, meetings and university classes.

- The VNR of Membership Development will coordinate with a National Consultant to present one mandatory risk management activity **per semester**.

- The executive council will review and update the constitution, policies and by-laws of the organization and develop a handbook for members by the **Fall 2010**.

Goal 4: Alumni Relations & Retention

- To have informed alumni actively involved with the undergraduates and committed to the long-term success of the chapter.

Alumni Relations & Retention Action Steps

- The VNR of Alumni Relations and alumni president will plan events and inform brothers **at least three months in advance.**
- The alumni board will hold face to face quarterly meetings and others as needed. - **Alumni President**
- The Executive Council will develop a tentative annual event calendar by **September 1 and annually thereafter.**
 - The calendar shall include:
 - At least one annual alumni and undergraduate event such as Founders Day, Homecoming Activity or Awards Banquet and/or Pink Rose Formal
 - Update the alumni contact list on a semi-annual basis- VNR – Alumni Relations
- The VNR of Alumni Relations will send monthly updates to all brothers
- The VNR of Planning will create a plan to establish the website. – **Second quarterly meeting of alumni association**
- Reinstate alumni guest speakers at monthly formal meetings – Chapter Volunteer Coordinator – **October 15th, 2009**
- Publishing Crescents no less than twice a year. – **Alumni president/VNR- Alumni Relations – October and April Annually**
- Hold a strategic planning meeting every two years. **2011, 2013, 2015**

Goal 5: Financial Management

- To have sufficient financial strength to ensure the stability and longevity of the fraternity.

Financial Management Action Steps

- The VNR of Finance and fundraising committee will establish a fundraising plan and goal- **Oct. 15**
- Alumni board will develop a long range fundraising strategy and plan. – Alumni Treasurer- **Fall 2010**
- The VNR of Finance and Alumni Treasurer will present regular financial reports.
 - Reports will be made **monthly to chapter and quarterly to alumni board.**
- The VNR of Finance & Alumni Treasurer will each develop written budgets: for the chapter by **March 15th**, and for the alumni corporation **by May 1st annually.**
- The Alumni Treasurer will establish an investment policy by **Fall 2010.**
- The Alumni Board will continue to promote contributions to the endowment fund for scholarships. **(ongoing)**
- The Executive Council will review and update financial policies that includes incentives and consequences for timely payments or lack thereof. **Feb. 1, 2010.**
- The VNR of Alumni Relations and Alumni Board will establish a structure to provide recognition to donors. **February 1st, 2010**

Goal 6: Administration

- Adopt and review risk management policy with chapter. Executive Board is to compile and VNR- Membership Development is to present **annually beginning. Nov. 18 2009**
- Develop the pro's and con's of participation in IFC at a chapter meeting. **November 2009**
- Develop a secure record system for minutes, policies, bylaws, constitutions, contracts, financial records. Etc. – **Noble Ruler Dec. 2009**
- Conduct an alumni officer training session- Retiring President **Annually during 1st quarter meeting**
- Reconsider alumni board size- 2009 4th Quarter Meeting
- Review Strategic Planning Report at the next chapter and alumni board meeting and thereafter on a due date basis- N.R. and Alumni President
 - Summarize the strategic plan at pink rose and in the spring crescent
 - Give detailed plan to alumni board members and undergraduates
 - Share plan with key University officials