

This is the Strategic plan for Beta Tau

To be a respected social/professional fraternal organization of outstanding men committed to the development of leaders in agriculture, forestry, and life sciences.

Prioritized Issues

1. Commitment/accountability
2. Recruitment
3. Communication
4. House
5. Fiscal responsibility
6. Brotherhood development/values
7. Alumni involvement
respect/outcome

Accountability/Commitment

Goal Statement: To inspire fraternal commitment, brotherly accountability and professional excellence to realize the vision of Beta Tau.

Action Steps:

1. Develop a set of Written Expectations
 - a. Who: alumni board and ec
 - b. When: November 30, 2006

2. Establish Documented member education program about expectations
 - a. Who: VNR Membership Development
 - b. When: November 30, 2006

3. Establish an Alumni Mentor for each Undergraduate Officer
 - a. Who: Alumni Board
 - b. When: November 30, 2006

4. Reorganize Alumni Board
 - a. Who: Alumni Board
 - b. When: October 30, 2006

5. Review, Update, and Monitor Officer Responsibilities
 - a. Who: Advisor/Noble Ruler/Alumni President
 - b. When: November 30, 2006

6. Develop Written Enforcement Policies
 - a. Who: Undergrad Executive Committee and Alumni Board
 - b. When: January 30, 2007

7. Hold officer/advisor transition ceremony
 - a. Who: EC
 - b. When: November 30, 2006

Recruitment

Goal Statement: To consistently and aggressively recruit qualified men that bring new ideas, leadership, and a commitment to brotherhood and our values.

Action Goals:

1. Follow non-traditional Fraternity recruitment procedures
 - a. Who: VNR Recruitment and Appointed Alumni
 - b. When: Ongoing
2. Update and enforce membership criteria
 - a. Who: Undergrad EC
 - b. When: Ongoing
3. To be ever aware of potential honorary alumni.
 - a. Who: EC
 - b. When: ongoing
4. Achieve and maintain 60 members in 2 years
 - a. Who: VNR Recruitment with support from alumni
 - b. When: December 31, 2008
5. Utilize our unique (social/professional) difference from traditional fraternities
 - a. Who: VNR recruitment with alumni support
 - b. When: Ongoing
6. Obtain the new student enrollment list
 - a. Who: VNR Recruitment
 - b. When: March 15, of each year

Communication

Goal Statement: To achieve effective dialogue which promotes the open exchange of ideas, thoughts, and challenges.

Action Goals:

1. Develop a weekly chapter action summary to the alumni board through email
 - a. who: Noble Ruler
 - b. when: Weekly
2. Distribute a News and Events Calendar
 - a. who: Alumni Relations
 - b. when: bi-monthly
3. Develop Master Contact List
 - a. Who: Alumni Relations and Alumni Board member
 - b. When: first draft November 30, 2006 update every 6 months
4. Create a New Website
 - a. Who: Webmaster
 - b. When: December 1, 2006 and running by January 1, 07
5. Type chapter minutes
 - a. Who: VNR Planning
 - b. When: ASAP
6. Maintain written history and post on the website
 - a. Who: Webmaster
 - b. When: minimal quarterly
7. Maintain constant communication between Noble Ruler and Alumni President
 - a. Who: Noble Ruler and Alumni President
 - b. When: weekly
8. Develop and implement external communication plan
 - a. Who: Webmaster with assistance from alumni
 - b. When: February 28,2007

House

Goal Statement: To provide safe and clean living conditions competitive with other student housing on or off campus which promotes brotherhood.

Action Steps

1. Finalize Update house maintenance plan
 - a. Who: Alumni and VNR of Housing
 - b. When: December 31,2006
2. Implement Maintenance Plan
 - a. Who: Alumni Board
 - b. When: February 28, 2007
3. Established Future housing feasibility study committee
 - a. Who: Alumni Board
 - b. When: November 30, 2006
4. Receive Feasibility Committee report
 - a. Who: Alumni Board
 - b. When: February 28, 2007
5. Assume financial responsibility of the House
 - a. Who: Alumni Board
 - b. When: ongoing
6. Create House Mother/parent Committee to asses future needs
 - a. Who: Alumni Board/EC
 - b. When: Spring 07
7. Receive House parent committee report
 - a. Who: House parent Committee
 - b. When: Fall 07
8. Review and update in and out of house policies
 - a. Who: Alumni Board and EC
 - b. When: December 31, 2006

Fiscal Responsibility

Goal Statement: Manage resources to meet financial obligations in a timely manner while addressing issues and opportunities to promote stability and long term growth.

Action Steps:

1. Review All Undergrad and Alumni Obligations
 - a. Who: EC and Alumni Board
 - b. When: December 31, 2006
2. Establish regular meeting Between VNR Finance and Alumni Board Treasurer.
 - a. Who: VNR Finance and Alumni Board Treasurer
 - b. When: Monthly
3. Establish and implement short and long term financial goals
 - a. Who: EC and Alumni Board
 - b. When: short term December 31, 2006 long term April 30, 2007
4. Continue to monitor and look at new development opportunities to promote growth.
 - a. Who: Alumni Board
 - b. When: Ongoing
5. Establish Fiscal Policies
 - a. Who: Alumni Board and EC
 - b. When: December 31, 2006

Brotherhood Development

Goal Statement: To develop men emotionally, morally, and intellectually to encourage binding ties of brotherhood, high standards of professionalism and a lasting knowledge of our heritage.

Action Steps

1. To develop a comprehensive program that provides the materials and resources necessary to promote personal and professional growth for all brothers.
 - a. Who: VNR Member Development with alumni support
 - b. When: ASAP

2. Undergrad/Alumni annual retreat
 - a. Who: Undergrads and alumni
 - b. When: March 21, 2007

3. Create and conduct a graduate Ceremony to Alumni Status
 - a. Who: Alumni with the Advisor
 - b. When: at Graduation

4. Plan at least one Alumni event off campus a year
 - a. Who: alumni
 - b. When: Annual

5. Plan and Carry out at least one undergraduate exchange
 - a. Who: Noble Ruler
 - b. When: annual

6. Require VNR Recruitment and two undergrads to go through recruitment school or onsite with national training
 - a. Who: VNR Recruitment
 - b. When: Annual

7. Implement the Five Orders
 - a. Who: VNR Membership Development
 - b. When: ASAP

8. Implement semi-annual membership review
 - a. Who: VNR Membership Development
 - b. When: semi annual

9. Re-implement annual undergrad/alumni awards and scholarships
 - a. Who: VNR Scholarship
 - b. When: annual

Alumni Involvement

Goal Statement: To have alumni engaged in our heritage, take ownership of the present, and develop the future of Alpha Gamma Rho in cooperation with the chapter to achieve the vision of Beta Tau.

Action Steps:

1. Develop a program to engage alumni
 - a. Who: Alumni
 - b. When: December 31, 2006
2. Develop a 9/2 alumni board
 - a. Who: Alumni
 - b. When: November 30, 2006
3. Have Alumni attend chapter events (Ceremonial, initiation, faculty dinner, etc.)
 - a. Who: VNR Alumni Relations and Alumni Board
 - b. When: ASAP
4. Create unique Beta Tau email for each member
 - a. Who: Shane and Anthony
 - b. When: ASAP
5. Hold a minimal of 3 Alumni Board meetings
 - a. Who: Alumni Board
 - b. When: Spring, Summer, and Fall
6. Encourage Alumni participation in voluntary dues
 - a. Who: Alumni Treasurer
 - b. When: ASAP
7. Establish the Beta Tau fund in the Educational Foundation for Scholarships, Dues, and endowments.
 - a. Who: Alumni Treasurer
 - b. When: ASAP
8. Re-visit alumni bank draft for dues
 - a. Who: Alumni Treasurer
 - b. When: ASAP

9. Upon review of entire financial dealings take control
 - a. Who: Alumni Board
 - b. When: November 30,2006

10. Create a committee to evaluate advisor options
 - a. Who: alumni board/EC
 - b. When: ASAP

Co Drivers

Anthony and Brook will coordinate meeting times.

Shane and Anthony will head the alumni email system.