

Beta Rho Vision Statement

Vision Statement:

To be the most respected sought after fraternity excelling in academic, personal and professional development, built on lifetime involvement and dedication.

Recruitment Goal Statement:

To continually recruit and develop men of character and accountability to be future leaders in Agriculture.

Action steps:

1. Create a written recruitment plan.

i.e. Timelines, summer recruitment, scholarships, prospect lists, alumni roles, training, Ag ambassadors

Who: VNR Recruitment and committee

When: April 15, 2009

2. Develop a written set of expectations

Who: Executive and Judicial Boards

When: April 15, 2009

3. Read, understand and sign the covenant

Who: VNR membership development

When: January 26, 2009

4. Develop a written set of membership qualifications

Who: VNR Recruitment

When: April 15, 2009

5. Printed promotional materials

Who: VNR Alumni Relations & VNR Recruitment

When: April 15, 2009

Member development goal statement:

To educate brothers on the history, values, and responsibility set forth by those before us to enhance personal success and to set an example for those to follow.

Action Steps

1. Establish continuous education plan

i.e. history, values, responsibility

Who: VNR Member Development

When: April 15, 2009

2. Set up at least one guest speaker, lecturer, etc.

i.e. finance, career development, personal development, etc.

Who: VNR Activities

When: March 31, 2009

3. Re-Establish Brotherhood programs.

i.e. brotherhood reviews, 5 orders

Who: Judicial Board/VNR membership development

When: May 1, 2009

Management Goal Statement:

To govern the operation of the Beta Rho chapter that promotes the vision and the success of Alpha Gamma Rho.

Action Steps:

1. Conduct officer transition training.

Who: Advisor/Alumni Board

When: Alumni- Pink Rose alumni meeting.

Undergrads- After elections prior to end of Fall Semester

2. Establish a regular schedule for publishing the Crescent

Who: VNR Alumni Relations

When: Crescent Published May 1/December 1

3. Update and maintain the chapter/alumni communications.

i.e. website, Crescent, post cards, alumni mailing list (email), chapter newsletter, etc.

(audience: University/Family/Home Office)

Who: VNR Alumni Relations/PR committee

When: Monthly-website

Annual-alumni phone-a-thon

4. Create own news releases.
i.e. philanthropy events, community involvement, awards
Who: PR committee
When: Monthly/As needed

5. Establish regular communication with other chapters and home office.
Who: Executive board/Advisor
When: at least every semester

6. Apply for campus and National awards.
Who: Noble Ruler and officers as needed
When: Prior to Feb. 3, 2009-Pillar awards (campus)
March 1-Green and Gold awards (AGR)

7. Seek out local individual to fill the need of advisor.
Who: Noble Ruler/Alumni Board
When: Fall 2009

8. Create and implement a comprehensive reward plan to replace current "seniority rules" system.
Who: Exec Board
When: Fall 2009

9. Revive chapter historian position/chapter history.
Who: Noble Ruler
When: February 14, 2009

10. Publish, implement, and review Strategic Plan.
Who: Alumni Board/Exec Board
When: February 14, 2009 – Alumni chapter
February 2, 2009 – Undergraduate chapter

Academic Goal Statement:

To achieve a chapter grade point average that consistently ranks at the top among fraternal organizations, all male, all University and Alpha Gamma Rho nationally.

Action Steps

1. Create and implement scholarship plan.
i.e. written and acknowledged policy
Who: VNR Scholarship
When: January 26, 2009
2. Monitor academic progress.
Who: VNR Scholarship
When: Weekly
3. Take corrective and preventative action.
Who: Executive Board/J Board
When: As appropriate
4. Reward academic success.
i.e. scholarships

Who: VNR Scholarship
When: Beginning of each semester

5. Achieve a zero drop-out rate for academics.

Who: VNR Scholarship/Executive Board
When: Every semester

6. Alumni chapter to sponsor a celebration after achieving high fraternity GPA on campus.

Who: Alumni President
When: Every time the goal is achieved

Involvement Goal Statement:

To involve all brothers in activities sponsored by the Beta Rho chapter, Alpha Gamma Rho, and the University.

Action Steps

1. Organize and carry out at least three brotherhood events per trimester.

i.e. bowling, testicle festival, ski trip, paintball

Who: VNR Activities/VNR Planning
When: February 1, 2009

2. Organize milestone events for alumni.

i.e. 5, 10, 20, etc. year chapter anniversaries

Who: VNR Alumni/Planning/Activities
When: Fall 2009/Spring 2010

3. Enforce the policy that each brother is to be a member of at least one other campus organization.

Who: VNR Membership Development

When: February 1, 2009

4. Attain leadership positions in the Greek system at NWMSU.

Who: Executive Board

When: Fall 2009

5. Continue our active participation in community activities.
Who: Philanthropy committee
When: at least 3 per semester

6. Continue to invite NWMSU faculty to weekly dinners.
Who: Noble Ruler
When: Weekly

7. Promote alumni/undergrad joint activities.
i.e. golf tournament, float trip
Who: VNR Alumni Relations
When: Float Trip-June 2009
Golf Tournament-August 2009

8. Coordinate Beta Rho alumni regional activities.
i.e. invite local undergrads as well
Who: Alumni Board
When: Fall 2009

Financial Goal Statement:

To maintain long-term financial stability.

Action Steps

1. Create an alumni pledge program.
Who: Alumni Board Treasurer
When: February 14, 2009

2. Coordinate with the National Educational Foundation to take advantage of foundation benefits.
Who: Alumni Board/Treasurer
When: February 14, 2009

3. Establish a plan to balance repair expenditures and increase net worth.
Who: Alumni Board
When: Annually starting February 14, 2009

4. Organize chapter level fundraising events.
Who: Chairman of Fundraising committee
When: minimum of 2-3 per semester

5. Invoice regular monthly house bills.
Who: VNR Finance
When: Monthly

6. Develop a policy for dealing with past due bills.
i.e. collection agency, letter/invoice to parents
Who: VNR Finance
When: Due by start of Fall 2009 Semester

7. Pay bills on a regular monthly schedule.
Who: EVERYONE
When: EVERY MONTH

8. Organize a graduating senior dinner to explain alumni expectations.

i.e. fundraising opportunity??

Who: Alumni President/Noble Ruler

When: Two weeks prior to graduation

9. Retire the mortgage on the house.

Who: Alumni Board

When: May 2020 (or sooner)

Housing Goal Statement:

To create and maintain a quality environment to enhance academic excellence and promote brotherhood interaction that exceeds all other alternatives.

Action Steps

1. Create a written and signed house management policy.

i.e. scheduled tasks

Who: VNR Management and Operations

When: January 26, 2009

2. Enforce House Management policy on all brothers and guests.

Who: Noble Ruler

When: Daily

3. Establish a long term housing plan.

Who: Alumni Board

When: Pink Rose 2010

4. Establish a written, prioritized maintenance plan.

i.e. upgrades, improvements

Who: Alumni Board

When: February 14, 2009 (draft)

5. Instill pride in ownership

Who: Alumni and undergraduate chapter

When: Continually