

Vision of Alpha Psi

Vision – Alpha Psi

To be the Premier Collegiate and professional development experience for individuals who value brotherhood and the life long relationships that come from shared growth, beliefs and values.

Recruitment

- Goal Statement:

To recruit quality men interested in agriculture, food, fiber and life sciences to maintain a membership base of 80 men. Undergraduates and alumni will share the responsibility.

Recruitment – Action Steps

- Goal – recruit and initiate 20 new members per year (80 members)
- Document recruitment process (VNR-Recruitment, recruitment committee) May15
 - Summer Recruitment committee
 - Establish set dates for major recruitment events
 - All materials and correspondence are prepared in advance of the following semester
 - Review/Follow Quality Standards
 - Develop Written expectations of a brother (Membership Ed Committee) May 15
 - Involve the chapter in Campus Recruiting Activities
 - Tour Guides
 - Tradeshow/diplays
 - Volunteer to help people move into campus(August 28)
 - Semi-Annual Chapter update on recruitment techniques and involvement
- Increase Alumni Involvement (VNR’s Alumni Relations and Recruitment & Alumni Relations)
 - Current VNR Contact Past VNR’s of Recruitment and other key alumni (May 15)
 - Provide targeted “hotlist” of recruits (August 15)
 - Incorporate recruitment as part of ABC process (ongoing)

Alumni Relations/Involvement

To be the premier Alumni Association and foster a community of alumni interaction and involvement by increasing opportunities, communication, and ease of communication among the Alpha Psi Family.

Alumni Relations – Action Steps

- Continue
 - ABC Program 1 per undergraduate member per semester(VNR – Alumni Relations)
 - Meeting visits from Alumni 1 new alumni wk(not counting alumni board) (VNR – Alumni Relations)
 - Email List – perpetuate and improve(VNR – Planning)
- Crescent – revamp/investigate alternatives (Crescent Editor, VNR-Alumni Relations, Matt Fanta) May 10
 - More alumni info, more timely, alumni coordinator with actives
 - Focus on PR around alumni participating with the actives
 - 50% of alumni involvement in chapter, alumni board, meeting, events
 - PR of who's doing what
- Improve Recognition programs (Matt Thome) October 18
 - Identify leaders for 10 & 25 year class and improve communication
 - Develop List and invitation for following spring
 - Update recipient information for previous winners (Barry) June 1
- Email alumni minutes & updates (Gibbs & VNR Planning) Ongoing
- Activites
 - Family oriented event – ball game (Matt Thome) May 1
 - Golf – Homecoming (Pete Morrow) August 1

Finances

- To be financially responsible with sufficient reserves for program and operational maintenance and to support new initiatives at Alpha Psi.

Finances – Action Steps

- Keep Account Receivable below 5% outstanding/month (VNR-Finance) Sept 1
 - Review incentives that encourage payment of bills in a timely manner (Finance committee) May 1
 - Explore a method of collecting delinquent accounts receivable (Benny, VNR-Finance, Wyochik (Sept 1)
- Increase lifetime dues payers by 10% each year (Fanta) Annual
- Achieve 40% total participation by alumni in financial donations (Don Drost & Don Dipprey) Pink Rose 2008
 - Develop personal touch/relationship
- Increase number or amounts of endowed scholarships \$5000 every two years (Firlus & Drost)
- Keep bills for undergrads competitive (Finance Committee) April 1
 - Review how we compare to alternative residences
- Maintain Minimum of 38 undergraduate guys in the house (VNR-Recruitment & Noble Ruler) Every Semester
- Undergraduates – monthly financial reporting (VNR – Finance & Fanta) Monthly

House

To be the Premier home-away-from-home that meets the professional, scholastic, social, and personal needs of Alpha Psi, exudes pride and emphasizes the value of a house mother.

House – Action Steps

- Maintain and update facility to keep it on par with expectations.(VNR and Alumni Operations) On going
- Create long range plan for future facility options(Fruend and Building Committee) Pink Rose 2004
 - Determine optimum size and plan accordingly
 - Functional/user friendly design
 - Include house mom, cook,
 - Character and history are maintained
- Formulate a plan that ensures necessary funding to maintain and replace facilities.(Alumni Board/Fundraising committee) Fall 2004
- Communication of updates on Projects (See Crescent changes in Alumni Relations) Ongoing

Brotherhood

- To have a premier brotherhood program that produces a common bond among men, making lifelong friendships, promoting brotherhood with Pride; and to be a brother in good standing willing to take on leadership and challenges

Brotherhood – Action Steps

- Encourage diversity and independence at the chapter and individual level (NR and VNR of Membership Development) Ongoing
- Review of the brotherhood program (VNR of Membership Development) Fall 2003, then annually
 - Forming bonds, relationships, finding common ground
 - Enhancements to the member development process – integrity & accountability
 - Formalize regular “brotherhood” recognition
- Undergraduate recognition of Alumni who promotes “brotherhood” – VNR Alumni Relations, Crescent Editor, Benny (The formals)
- Graduation – semi annual
 - Conduct graduation ritual (Noble Ruler) December 2003
 - Graduation Dinner (Barry) December 2003
 - Alumni Big Brother (VNR- Alumni Relations) May 2003
- Officers - Develop proper documentation to pass on to replacements “How To” (Exec Team – Alumni/Undergraduate) November 2003, then annually
 - National Awards – completed by exiting officer team
 - Officer transition event (December)
- Review and evaluate CAFES scholarship offerings and produce scholarship applications from 50% of the undergraduate members. (Phil George) Annually
- By 2020 – Long range goal of matching scholarships given through the college of Ag (Alumni Board)

Alpha Psi Vision – Action Steps

- Contact Person – Phil George
- Review annually at Alpha Psi Retreat (February)

Chapter Strengths

- Good Alumni/Undergraduate Interaction/Relationships
- Undergraduates hold selves accountable
- Good Leaders (Under Grads)
- Strong Brotherhood Program
- Pride
- Presence on Campus
- House
- House Mother – advisors
- Our Philanthropy efforts