

Alpha Gamma Rho - Alpha Sigma Strategic Planning Session 2006
3/18/2006-3/19/2006

Vision Statement-

To be the premier professional agriculture organization focusing on preparing its members to be better men, and providing opportunities for life long success.

CORE CHALLENGES:

1. Alumni Interaction

Goal Statements-

To have an alumni body that is actively engaged..

Action Steps:

- Update contact information and find lost Alumni,
 - Who: Alumni Relations Officer
 - When: Ongoing
 - How:
 - Utilize various methods of communication to contact Alumni members through the chapter website
 - Must be reviewed quarterly
- Publish a Crescent and single page mailers
 - Who: Alumni Relations Officer
 - When: Crescent - April 1 and December 1 and Mailers – October 1 and February 1
 - How:
 - Send out some form of Newsletter
 - (Executive Crescent Editor) Appointed by the noble ruler.
 - This will help members keep in contact with alumni.
 - Ideas for sections of newsletter: Careers, member spotlight, messages, etc.
 - Should be sent out electronically and by hard copy.
- Target Alpha Sigma alumni and get them engaged and involved with our house activities.
 - Who: Alumni Relations
 - When: Ongoing
 - How:
 - Notify of key events and utilize those opportunities to get alumni involved.
 - Promotion of the website- Let alumni know about site. Have them update their information and allow them to be rewarded for their participation.
 - Utilize a rewards system to award outstanding alumni and give them recognition for their support.

- Identify where the alumni are now and this could be a very good article in the crescent.
 - Develop Alumni Internships for AGR brothers only, create a data base network of employers
 - Examine where the organization has come from with a Noble ruler spotlight or a class spotlight to share how traditions and other aspects of the house have changed over the years.
 - Schedule an Alumni workday
- Keep focus on the involvement of the alumni board
 - Who: Alumni Relations
 - When: January 1, 2006... (Ongoing)
 - How:
 - Change the meeting date so that alumni would become members of the board. The meetings should happen every two months so that they can effectively operate the house and its finances. Look at trade offs to accommodate the alumni.
- Strengthen the involvement of our advisor(s)
 - Who: Noble Ruler
 - When: Review January 1, 2006.... (Ongoing)
 - Reduce the amount of information for the advisors in their packets so that they can be better suited to take on that position.
 - Implement policy that will have multiple advisors and separate the duties so that the workload will be evenly distributed.
- Make the scholarship committee more accountable to the alumni board.
 - Who: Alumni Board
 - When: Ongoing
- Create a recognition program for alumni.
 - Who: Alumni Relations
 - When: April 1 and December 1
 - Publish Recognition in the Crescent
- Coordinate an involvement plan for the founders
 - Who: VNR's
 - When: TBA
- Create a mentor program with all of the alumni for VNR's to act as a liaison to each VNR position
 - Who: Noble Ruler
 - When: January 1 (or month after election)
- Create a call network where we have members call each other
- Update and print an alumni directory to give alumni an opportunity to contact each other

2. Recruitment

Goal Statement

To create an environment that attracts quality men pursuing careers related to Agriculture.

Action Steps:

- Seek out on-campus opportunities to advance recruitment.
 - Who: VNR-Recruitment
 - When: Beginning of each semester
- Keep the recruitment binder updated, and develop a written recruitment plan.
 - Who: VNR-Recruitment
 - When: June 1, 2006
- Set up training seminar for brothers to get more people involved.
 - Who: VNR-Recruitment
 - When: Beginning of each semester
- Sponsor a scholarship for the fall and award it to a potential member.
 - Who: Scholarship Chairmen
 - When: December 31, 2006
 - Contact alumni Ag teachers, and facebook, and myspace.
 - Make recruitment a priority and make them engaged and talk them to about rushing.
 - Formulate the rules for the live in requirement if they can't live in? Gamble with it a little bit.
 - Formulate a cash flow summary and determine costs of living in and out of the house. The more the environment the more members you have them live in.
 - Mention AGR or sigma alpha about the opportunities available to get them involved if you're an Ag ambassador.
 - Think about why we joined the house once you can answer that, then spread the message.
 - Determine room rent fees comparison with sharing compared to single occupancy.
 - Design a pamphlet and other type of materials and benefits and ideas for getting involved. Presentations
 - Develop an information night, facts and other data. Using leadership as a motivation.
- Assess pros and cons of open rush versus the class system
 - Who: Executive Board
 - When: August 1, 2006
 - How:
 - Try 15 weeks or option 2 with 3 five-week periods that will help divide up into class system.
 - Initiate different programs so that they can receive recognition about certain accomplishments and who is involved.
 - Have a structure set up so that VNR's make written recommendations to be presented to the actives to be voted on and implemented.

- Develop a points-based system that would encourage members to go out and actively recruit.
 - Who: Finances and Recruitment
 - When: By August 1
- Set up an event at AGR that would bring all of the AG clubs together.
 - Who: Committee headed by Tyler
 - When: May 06'
- Create a network of alumni to support our recruiting efforts.
 - Who: Recruitment and Alumni Relations
 - When: June 1, 2006
- Select and appoint an honorary AGR

3. Brotherhood Development

Goal Statement

To instill life values and morals in each brother by providing them with opportunities to grow and succeed.

Action Steps:

- To conduct membership workshops on the history of our chapter:
 - Who: Membership Educator
 - When: Every semester
 - How:
 - Membership Workshops
- To require each member to actively seek leadership opportunities in and out of the house.
 - Who: Advisor, Noble Ruler, and the executive council
 - When: Ongoing, to be reviewed bi-annually
 - How:
 - Officer positions in the house, University
 - Set up sub-committees
 - Who: Noble Ruler
 - Community Involvement
 - ❖ Community Service
 - ❖ Philanthropy
 - ❖ Proactive towards civic engagement
 - ❖ Unification with other CA AGR chapters
 - Ag Awareness?
 - University involvement
 - ❖ Internships, Training/Conferences
 - ❖ University Committees
- Educating members on resume building & review of the employment application process.
 - Who: Scholarship Chairman
 - When: Once a semester
 - How:

- Contact Career Services
 - Guest Speakers from industry
 - Mock interviews within industry
 - ❖ Alumni
- Workshops for etiquette
 - Who: Sweetheart
 - When: Two times a semester
 - How:
 - Brining sweetheart to formal dinners
- Conduct workshops on values and morals
 - Who: ExcutiveExecutive Counsel
 - When: Every semester
 - How:
 - Workshops identifying personality types
 - Focus Group: Talk about what value means to us
- Implement appropriate aspects of the brotherhood program
 - Who: Membership Educator
 - When: Add something new each semester
 - How:
 - Have membership educator study material
 - Seek advice from home office
 - Tap resources
- Go to other chapters to network and exchange ideas
 - Who: VNR-Planning
 - When: Every semester
 - How:
 - Visit both in-state chapters and out-of-state chapters
 - Make a list of what we want to learn about from other chapters
- To achieve a 3.0 GPA as a chapter
 - Who: VNR-Scholarship
 - When: After grades are posted at the end of each semester
 - How:
 - Implement study hours
 - Progress Reports on those under a 3.0 GPA
 - Have Baxter come in to talk about an academic game plan
- Have a wake-up system put in place so that we have members wake up other members.
 - Who: VNR-Scholarship
 - When:
- When we initiate a new member, inform the members of the expectations of the fraternity both verbally and in writing.
 - Who: Everyone
 - When: When we initiate new members

4. Housing

Goal Statement

To provide an environment that enhances education, growth, and brotherhood development that is safe and secure.

Action Steps:

- Maintain a current assessment of current and future housing needs
 - Who: Operations Officer, alumni board
 - When: Ongoing
- Develop and activate a plan for a fundraising campaign specifically for house improvement
 - Who: Alumni Board
 - When: May 27, 2006
- Maintain an assessment on technology for education enhancement
 - Who: Scholarship Chairman
 - When: Ongoing
 - How:
 - Go to alumni to go through National Education Foundation in our national office
- To retain a qualified cook by contracting with an in-house food service
 - Who: VNR-Commissary
 - When:
 - How:
 - Tap into the Culinary Major or other Fresno State students who are looking for experience
- Find a part-time house mother
 - Who:
 - Starts with operations (improving house mom's room)
 - Executive council to find a mother
 - When: December 1, 2006
- Implement all appropriate safety and risk management procedures
 - Who: VNR-Operations
 - When: Ongoing/As Needed
 - Window Bars
 - Front and Back Gates
 - Fire Safety
 - Put people in leadership positions to give them a sense of responsibility
- Need to get a hold of code enforcement to find out who is legally responsible for the tree in the front yard that is causing foundation problems
 - Who: Tyler Blagg to contact Frank Nunes
- Update and revise our current housing contract
 - Who:
 - When:
 - How:

- Have both the member and legal guardian sign the contract?
- Create an organized assessment of how much it will cost to show alumni to display immediate needs for house improvements
 - Who: VNR-Operations

5. Financial Management

Goal Statement:

To achieve a high level of fiscal management that ensures stability through bookkeeping, budgeting, fundraising, and audits.

Action Steps:

- Create an annual budget (Updated every semester)
 - Who: Alumni Treasurer and VNR-Finances
 - When:
 - Long Term: August 1 (Reviewed and adjusted January 1st)
 - How:
 - Alumni Treasurer to audit the house
- Have a monthly income report statement and balance statement
 - Who: VNR-Treasurer
 - When: May 20, 2006
- Develop and adopt policies with respect to timely payments and incentives with those who follow procedures
 - Who: Alumni Treasurer and VNR-Finances
 - When: May 6, 2006
 - How:
 - Identifying a system that would motivate members to fulfill payment obligations
 - Key Contract and to implement a credit applications (written)
 - In-house and out-of-house written contracts
 - Written intent to move in contract
- Create a housing committee to address immediate housing needs
 - Who: Noble Ruler, Alumni President, Alumni Treasurer
 - When: July 1, 2006
 - How:
 - Determine proper people to be on committee
 - Process responsibilities of committee members
 - Determine structure of the committee
 - Determine the authority of the committee
- Develop additional fundraising activities
 - Who: Fundraising Committee
 - Activities, Scholarship, Finances, Out of House, Alumni Relations, Alumni Representative, and Operations
 - When:

- Form Committee: November 1, 2005
 - Ongoing Committee
- To create a fundraising structure to raise money to address housing needs
 - Who: Alumni Fundraising Committee (2 actives, 3 alumni)
 - When: July 1, 2006
 - How:
- Have them work hand-and-hand with the board to assess housing needs and know how to go about the fundraising campaign

6. Image/Relationships

Goal Statement –

To achieve a positive image among our peers, and throughout the university and community, through communication, volunteerism and achievements.

Action Steps:

- Writing down the audiences that we want to reach
 - Who: VNR-Planning
 - When:
 - List: Alumni, community, university, chapter, nationals, and the police
- Create a written communication plan to reach each audience
 - Who: VNR-Planning
 - When:
 - How:
 - Have a specific spokesperson
 - How do we assess the media
 - Relationship with the police
- Create a written assessment of how we are perceived by our audiences
 - Who: VNR-Planning, Noble Ruler, Advisor, and Alumni Rep
 - When: April 1, 2006..... Then once a semester (ongoing)
 - How:
 - Conduct a survey
 - Know how the faculty feels about you
 - Show that we are interested in how they feel
 - What is people's perception? What has been effective?
 - Ask professors to help conduct a survey

7. Risk Management

Goal Statement-

To adopt and enforce policy that is proactive in making our house a safe, responsible, and secure environment.

Action Steps:

- Review and update current risk management policies
 - Who: VNR-Planning and the Alumni Board
 - When: Once a semester
 - How:
 - Review and enforce consequences on those who violate management policy
- Identify strategies on how we are going to implement risk management policy
 - Who: VNR-Planning and the Alumni Board
 - When: Once a semester
 - How:
 - Workshops on risk management procedures
 - ❖ Twice a month
 - ❖ Drills
 - ❖ Post risk management policies
- Post risk management on the website.
- Have speakers come to speak about risk management
 - Who: VNR-Planning and Alumni Board