

**The Strategic Plan for
Alpha Rho at the University of Vermont
March 1, 2002**

Our Vision:

We the brothers of Alpha Rho envision a growing brotherhood of campus, community and professional leaders. We will command respect within the university and the food, fiber and natural resource industry. We will be shining representatives that set the standards in our community. Our brothers will be recognized as the role models to whom others aspire. In turn “AGR” will be recognized as the premier fraternity with a reputation for excellence.

Goals

Category: Involvement

Goal To stand as a united brotherhood with our values to inspire initiative, motivation participation and to self, to the school, the house and community.

Action Steps: Determine and put in writing the values of our brotherhood.

When: Done before spring break.

Who: Dave - Chapter /Todd- Alumni Board

Everyone maintain a presentable and clean house with participation by all.

When: Now.....On going

Who: House Manager

To achieve 85% or more at brother activities

When: A.S.A.P.

Who: Activates Chair

Have each brother involved in at least one non-AGR club or organizations.

When: Fall 2002

Have each brother involved in a least one AGR house related committee.

When: Fall 2002

Category: Communication

Goal To achieve greater understanding and support from all brothers thru more effective communications and feedback.

Action Steps: One officer transition meeting per year.

When: Now

Who: Noble Ruler

Goal To increase undergraduate/Alumni communications.

Action Steps: Prepare and send at least two Crescent per year

When: Each semester

Who: Alumni Relations

Category: Recruitment

Goal To achieve and maintain at least 35 undergraduate brothers.

Action Steps: Summer Recruitment he end of Fall of

When: By the end of Fall semester 2002.

Who: Recruitment committee

Send at least one newer member to the National Recruitment School

When: January

Who: Recruitment Committee

Review recruitment techniques at chapter meeting

When: Beginning of each semester

Who: Recruitment Committee

Update and implement the recruitment plan.

When: During transition meeting

Who: VNR Recruitment Committee

Category: Leadership

Goal To develop a process to establish, maintain and attain desired goals to achieve our vision for the fraternity.

When: Now and renew/update beginning of each fall semester

Who: Adviser

Category: Image

Goal To obtain increasing recognition within our communities.

Action Steps: To become more involved on a personal level with University facility.

Who: Membership Development

To hold facility reception fall and spring.

Who: Brother at Large

Invite two guest (ie. University, Community Alumni to dinner each month

Who: Noble Ruler

Category: Personal/Professional development

Goal To provide training for brothers in life and professional skills

Action Steps: Have increased involvement at clubs and organizations

When: Beginning of Fall 2002

Who: Membership Development

Provide training on dinner etiquette

When: Ongoing

Who: Membership Development

Attend National Leadership Seminars, all officers and two or more non-officers.

When: February to March

Who: Noble Ruler

Invite outside professional guest to present seminar at the house.

When: Twice a year

Who: Membership Development

Send at least four delegates to participate in National Convention

When: Every even numbered year.

Who: Alumni Corporation President

Presentation To Undergraduate Chapter and Alumni

March 3, 2002 brief presentation to Undergraduate Chapter by Ernie

Tone of presentation:

-Brief overview

-All the information was gone over

-Why everybody couldn't attend

-Open for input from brothers

-Will make full presentation on April 7 when the alumni board and undergraduates are present and have more time.

April 7, 2002 full presentation to Undergraduate Chapter and entire Alumni Board