

Phi Chapter Strategic Planning Session
2/10/09 – 3/10/2009

Our Vision of Phi Chapter

To be a dynamic brotherhood that excels in all aspects of life while contributing to agriculture, UC Davis and our communities.

Our Mission

To make better men.

Alumni Involvement Goal Statement

To achieve the highest quality professional organization by exchanging knowledge and mutual support.

Action Steps

1. Develop a written protocol for welcoming visitors
 - a. Who: VNR Membership Development with 2 Alumni representative and the leadership of the chapter
 - b. When: November 30th, 2009
2. Hold a Visitor Protocol Training
Who: VNR Membership Development
When: January 2010
3. Organize a personal contact schedule for each alumni event
Who: VNR Alumni Relations
When: Each event
4. Continue the successful field tour
Who: VNR Activities and Alumni Activities coordinator
When: At least annually
5. Continue regional alumni lunches
Who: Alumni Assoc. President
When: Quarterly
(increase involvement by undergraduate chapter)
6. Continue Alumni Awards Program
Who: VNR Alumni Relations and Alumni Activities coordinator
When: June 2010
7. Organize regional Alumni outreach event for all chapters
Who: President of Alumni Board
When: First alumni meeting of the year
8. Continue to invite Alumni to chapter meeting to speak about their professions
Who: VNR Alumni Relation
When: At least once a quarter
9. Create an Alumni Project Raffle
Who: VNR Alumni Relation and Alumni Board
When: Once a year

Recruitment Goal Statement

To attract high quality, motivated men driven to actively contribute to an organization that encourages success.

Action Steps

1. Continue to improve summer recruitment program
Who: VNR Recruitment and area alumni
When: Annually, May 1
2. Invite potential members to events
Who: VNR Recruitment
When: Weekly
3. Have a new name from each brother each week (\$800 party if achieved!)
Who: VNR Recruitment
When: Weekly
4. Update and implement individual prospect protocol including follow up
Who: VNR Recruitment & Senior Council
When: November 1, 2009
5. Conduct chapter wide recruitment training
Who: VNR Recruitment
When: November 30, 2009
6. Develop a recognition program for recruiting the most members
Who: VNR Planning
When: Winter Formal 2010
7. Invite UC Davis, community college and area ag teachers for a dinner
Who: VNR Recruitment and Jim Rumsey
When: At least once a year
8. Initiate honorary members
Who: NR and Alumni Board
When: At least once a year
9. Create industry professional events
 - a. Who: VNR Membership Development, Activities and Alumni Board
 - b. When: March 2010
10. Encourage an undergraduate to become a resident advisor where it maximizes recruitment
Who: VNR Planning
When: Yearly
11. Work with Sigma Alpha on joint recruitment systems
Who: VNR Recruitment
When: Quarterly
12. Attend home office recruitment seminar
Who: VNR Recruitment and 1 more officer
When: Winter quarter

Scholarship Goal Statement

To create an environment that stresses the importance of learning while motivating and assisting members to reach their highest levels of academic ability.

1. Implement a positive rewards system for scholastics (i.e. chore preference over 3.2 GPA and top 3) also something for graduating seniors
Who: VNR Scholarship
When: Fall 2009, quarterly
2. Implement a positive award system for GPA improvement (i.e comparing CGPA & GPA)
 - a. Who: VNR Scholarship
 - b. When: Fall 2009, quarterly
3. Enforce policies and procedures regarding study hours
 - a. Who: VNR Scholarship & House Advisor
 - b. When: Fall 2009
4. Enforce class attendance (i.e. posting schedule on the door, put it in the personal calendar)
 - a. Who: VNR Scholarship
 - b. When: All the time
5. Promote the utilization of campus resources for time management, study habits etc.
Who: VNR Scholarship
When: ASAP every quarter
6. Continue advising and assessment session
Who: Noble Ruler, VNR Scholarship, Big Brother and undergrads
When: ASAP
7. To have a mid quarter review process
 - a. Who: VNR Scholarship
 - b. When: Every quarter
8. Establish a pairing system utilizing classes and strength
 - a. Who: VNR Scholarship
 - b. When: ASAP
9. Do a general analysis on academic standing for future use
 - a. Who: VNR Scholarship
 - b. When: ASAP

Overall Goal

Consistently ranked in the top 5 fraternity GPA

Perception/Image Goal Statement

To instill the highest personal and professional standards which promote public recognition for our active involvement and positive contribution to the campus and community.

Action Steps

1. Establish or help with an established philanthropy event (i.e. Alpha Gamma Rhodeo)
Who: Philanthropy Chair and Alumni Board members
When: Spring 2010
2. Review the covenant
Who: Noble Ruler
When: Quarterly
3. Explain the duties and responsibilities of being an AGR to potential members.

Who: VNR Recruitment, VNR Membership Development and invited Alumni
When: Prior to extending a bid

4. Choose a specific sport on campus to support per season
Who: Senior Council
When: Quarterly
5. Establish guidelines for public events (i.e. Letters, behavior, etc)
Who: Risk Management officer
When: ASAP
6. Continue the strong impact within Aggie Ambassadors and Agricultural Sciences Field Day
Who: Appointed member
When: Spring, Quarterly
7. Develop a plan for campus recognition (i.e. wearing letters, club involvement, A frames, shadow box)
Who: VNR Activities, VNR Recruitment
When: November 1, 2009
8. Assess any perceived or actual weaknesses and act accordingly
Who: Senior Council & Alumni Board
When: September 2010, yearly
9. Create appointed office "Communication Specialist"
 - a. Who: Noble Ruler
 - b. When: October 4th 2009
10. Distribute printed brochures widely at identified locations
 - a. Who: VNR Recruitment
 - b. When: Monthly
11. Create a informational card of the values of Alpha Gamma Rho
 - a. Who: VNR Recruitment and appointed member
 - b. When: January 1st, 2010
12. Create a recognition program for outstanding professors
 - a. Who: VNR Planning
 - b. When: Yearly, Picnic Day

Responsibility Goal Statement

To instill a desire to uphold, or surpass, expected obligations, as men, to society and the Phi Chapter of Alpha Gamma Rho.

List of responsible behavior

1. Cleaning up around the house
2. Following house rules
3. Honesty
4. Respect women
5. Meet financial and other obligations to the house
6. Maintain a welcoming atmosphere
7. Respect each other, property and their wishes
8. Respect leaders in which you have elected

Action Steps

1. Review list of responsible actions with chapter
Who: Senior Council
When: Quarterly and when appropriate

2. Review and update the bylaws and house rules of Phi Chapter
Who: Noble Ruler
When: Annually
3. Update membership development binder, including house rules and bylaws
Who: VNR Membership Development
When: Annually and when necessary
4. Develop a room upkeep and move out policy as part of the lease agreement
Who: VNR Operation, VNR Finance and Alumni Board
When: March 2010
5. Develop and implement financial policy to cover final bills upon becoming an alumnus, expulsion and overdue bills.
Who: VNR Finance and Alumni Board
When: November 11, 2009
6. Establish officer review
Who: VNR Membership Development
When: Mid Quarter, quarterly
7. Send all required reports to the home office
Who: Noble Ruler & VNR Planning
When: When required
8. Develop a strategy for staying on budget
 - a. Who: VNR Finance & Senior Council
 - b. When: January 1st, 2010

Brotherhood Development Vision Statement

Creating an environment that fosters a sense of duty towards your brothers and deepens fraternal bonds, while rewarding quality leadership and concerted efforts to make better men.

Action Steps

1. Update the officer position manuals including events, house traditions, message board communication.
Who: All current and past officers
When: January 1, 2010 and annually
2. Continue to execute officer transition program
Who: Noble Ruler
When: January 1, 2010 and annually
3. Continue current Brotherhood program and adapt as necessary.
Who: VNR Membership Development
When: Ongoing
4. Utilize campus resources for resume and interview training (i.e. Nancy Tibbits)
Who: VNR Membership Development
When: End of winter quarter, annually
5. Keep a planning calendar for each member.
 - a. Who: VNR Scholarship and all members
 - b. When: Beginning of academic year, annually

Administration

1. Bring it up to the senior council first before the house meeting

2. Present relevant material
3. Make an action calendar and update members about the dates
4. Put it up on the website
5. Email it to everyone (actives and alumni)
6. Meet up with the chancellor
7. Send Strategic Plan to Rachelle, Zane and home office.
8. Post it around the house
9. Celebrate success!

Overall goal:

To galvanize all brothers to achieve the strategic plan and to be tantalized for the future

Galvanize = shock or arouse to action

Tantalize = to be tempted by the unattainable