

Sigma Chapter:

Everything in this packet was brainstormed and compiled by our alumni and the current executive board. We chose six aspects of our Fraternity to focus on: Brotherhood, Conduct, Academics, Recruitment, Public Relations, and Alumni Relations. These are the top areas we felt, as a group, needed the most work in order to better the Sigma chapter of Alpha Gamma Rho. We started by writing a vision statement, one for our Fraternity as whole, then one for each of the six topics. Each statement encompasses our vision for the future of our chapter. The following action steps are the steps we will be taking in order to make these statements a reality. We hope to come back in 5, 10, or 20 years and see that the chapter is thriving and achieving these visions. For this strategic plan to be successful each member needs to give their full cooperation and support, as well as hold the executive board and each member accountable for their responsibilities in implementing this plan. If you have any questions, be sure to ask. If we all work together and do our part, we can and will be the best Fraternity on this campus.

Ryan Lantz

#1311

Alpha Gamma Rho
Strategic Plan for Sigma Chapter
Written 12/9/06

Vision Statement

To be the premier Fraternity that challenges itself to excel academically, creates lifelong brotherhood, and holds its members to the highest standards.

Goal Statements

Brotherhood

To foster the strongest bonds and everlasting ties among men

Action Steps

1. Hold a minimum of 3 Brotherhoods per Semester
Who: VNR Activities
When: Each Semester
2. Develop an accountability process for personal conflict
Who: VNR Standards
When: Jan. 1 2007
3. Enhance the New Member Education program
Who: VNR New Member Education
When: May 1 2007
4. Have each member of the house interview an alumni for the crescent.
Who: VNR Alumni Relations
When: April 15 2007, Sept. 1 2007, Dec. 1 2007
5. Publish all alumni interviews on the web site.
Who: Tech
When: April 15 2007, Sept. 1 2007, Dec. 1 2007
6. Implement a more comprehensive brotherhood program.
Who: Executive Board
When: Jan. 1, 2007
7. Create and Implement a Brother of the Month reward program.
Who: Noble Ruler
When: Jan. 9, 2007

Conduct

To encourage mature, gentlemanly behavior and hold ourselves morally accountable

Action Steps

1. Enforce and add to the New Member Ed. Program the Drunk and Disorderly Zero Tolerance Policy.
Who: VNR New Member Ed. & Exec. Board
When: ASAP
2. Create a morality code or code of ethics.
Who: VNR Standards
When: Feb. 1, 2007
3. Make each member accountable for knowing and understanding the Covenant.
Who: VNR New Member Ed.
When: Jan. 9 2007
4. Review the national risk management policy.
Who: VNR Standards
When: Once a Semester
5. Require the Executive Board to know and understand the Chapter By-Laws.
Who: Noble Ruler
When: Every New Executive Board

Academics

Have a house attitude that encourages members to maximize and maintain academic achievement above our peers

Action Steps

1. Enforce house quiet hours.
Who: Executive Board
When: ASAP
2. Hold deficient members accountable for study hours.
Who: VNR Scholarship
When: ASAP
3. Take advantage of Greek Tutoring
Who: VNR Scholarship
When: When possible
4. Implement Specific rewards for individuals improving their grades.
Who: VNR Scholarship
When: Jan. 9 2007
5. Reward members for attending class
Who: VNR Scholarship
When: Weekly

Recruitment

Recruit intelligent, responsible, and well rounded men who will live by, uphold, and promote the ideals of the Alpha Gamma Rho Fraternity

Action Steps

1. Make up a standard set of guidelines as to what we are looking for in Potential New Members.

Who: VNR Recruitment

When: Mid Feb.

2. Make a list of expectations and benefits for Potential New Members

Who: VNR Recruitment

When: Mid Feb.

3. Make and send out summer recruiting post cards.

Who: VNR Recruitment

When: End of March

4. Establish a Timeline

Who: VNR Recruitment

When: Jan. 9 2007

5. Look into a regional recruitment school

Who: VNR Recruitment

When: Jan. 9 2007

6. Setup a recruitment committee

Who: VNR Recruitment

When: Mid Feb.

Public Relations

To effectively promote a positive image, while setting the highest standards of community service and excellence

Action Steps

1. Communicate to the alumni, the university, and public the achievements of the sigma chapter.
Who: VNR Alumni Relations & Public Relations
When: Ongoing
2. Utilize Greek Speak
Who: Public Relations
When: Ongoing
3. Get a Radio Spot
Who: Public Relations
When: Ongoing
4. Reach out to alumni and more businesses for philanthropy.
Who: Philanthropy
When: When Necessary
5. Establish a philanthropic event for fall semester.
Who: Philanthropy
When: By end of spring semester
6. To raise \$5,000 from BarnDaze.
Who: Philanthropy
When: March
7. Invite at least 2 faculty members over for dinner per semester.
Who: VNR Programmer & Public Relations
When: Each Semester

Alumni Relations

To strengthen the connection with alumni through planned events and open communication

Action Steps

1. Contact each alumnus by mail at least four times a year.
Who: VNR Alumni Relations
When: Every year
2. Achieve one-on-one contact with at least 60 alums a year.
Who: VNR Alumni Relations
When: Every Year
3. Organize group meeting or event with the alumni at the house, and outside of the house.
Who: VNR Alumni Relations
When: Once a year
4. Maintain an alumni contact list.
Who: VNR Alumni Relations
When: Every year
5. Reduce amount of lost alumni.
Who: VNR Alumni Relations
When: By end of every summer.
6. Bring back Founder's Days
Who: Executive Board
When: Spring 2007

Implementation of the Strategic Plan

- Make a printed copy, and make sure that every brother has a copy.
- Put strategic plan on the website.
- Write about the plan in the crescent.
- Have executive board talk with the house about the plan at chapter.
- Send Drunk and Disorderly Zero Tolerance Policy to nationals.
- Send copy to the home office.
- Send a copy to Zane.

Drunk and Disorderly “Zero Tolerance” Policy

1. This policy is to make every member of the Chapter always accountable for their actions when inebriated. “Zero Tolerance” implies that there will be an automatic repercussion on first offenses.
 - a. Violations include anything falling under the following categories:
 - i. Hurting the image of the house as a chapter.
 - ii. Harming any chapter house property.
 - iii. Physically harming another member.
 - iv. Blatantly disrespecting another member in an inappropriate manner.
 - b. Process of a Violation
 - i. A violation must be reported to an Executive (Exec) Board Member.
 - ii. In which that Exec Member would bring the case to the next meeting of the Exec Board.
 1. The violator has the right to be present at the exec meeting in order to plead their case.
 2. It is the responsibility of the Exec Board to be informed completely of the incident in question before coming to a decision.
 - iii. The Exec Board would then compose and vote upon a practical sentence for the violator based on the severity and/or frequency of the violation/violator.
 - iv. To place the sentence in affect there must a majority vote of the Exec Board Members present.
 - c. Sentencing
 - i. The Exec Board will have the power to place a member on social probation for a minimum of one week and a maximum of one semester, based on the severity and/or the frequency of the violation/violator.
 - d. Appealing
 - i. The violator can appeal the Exec Board’s decision by the next Exec Board Meeting if they feel it is was unjust or if they were misrepresented.