

Strategic Plan for Alpha Gamma Rho- Rho Chapter

Vision Statement:

To be the premier fraternity, commanding respect, creating desire and developing men of the highest quality for the agricultural community through the practice of professionalism, life long brotherhood, and tradition.

Priority Issues:

- 1) Accountability/Responsibility
- 2) Leadership Development
- 3) Appearance
- 4) Communication
- 5) Organization
- 6) Alumni Relations

Goal Statement

Accountability/Responsibility:

To create and effectively implement a written, governing criteria of applicable rewards and consequences for the actions of the members.

Action Steps:

- 1) Review and Update AGR Judicial Code
 - a. VNR Membership Development, Judicial Board Members
 - b. Completed by: Draft/ September 4, 2006
Vote/ September 11, 2006
Implemented and Signed/ September 15, 2006
- 2) Request Support/Approval from Alumni Board for the updated Judicial Code
 - a. VNR Membership Development
 - b. Completed by: Draft Sent/ September 4, 2006; Reply by/
September 11, 2006
- 3) Review and update a written officer performance evaluation form
 - a. Executive Board
 - b. Completed by: October 1, 2006

- 4) Conduct performance review and officer evaluation
 - a. University Advisor
 - b. Completed by: October 15, 2006
- 5) Establish a written Incentive Program
 - a. Executive board with referral to Judicial Board
 - b. Completed by: Draft/ September 4, 2006
Vote/ September 11, 2006
Implemented and Signed/ September 15, 2006

Goal Statement

Leadership Development:

To further the growth of member's leadership skills through involvement within the fraternity, university, and community.

Action Steps:

- 1) Establish and conduct Annual Leadership Retreat for Current and New Officers
 - a. VNR Planning, Executive Board
 - b. Completed by: A weekend in February 2007
- 2) Required attendance of all new officers for National AGR Leadership Conference
 - a. New Noble Ruler
 - b. Completed by: Annually
- 3) Have a minimum of two guest speaking sessions during semester held at Formal meeting
 - a. VNR Activities
 - b. Completed by: 1st Speaker/ First recruitment dinner, 2 more throughout semester

Goal Statement

Appearance:

To continuously convey an image of social, phenotypic, and scholarly excellence for both member conduct and appearance of the estate, with a direct system of consequences for those not upholding the Chapter's standards.

Action Steps:

- 1) Require each undergraduate brother to participate in a minimum of five hours of Philanthropic/Community service project per semester.
 - a. Philanthropy Chair(s)
 - b. Completed by: December 1st (Fall), May 1st (Spring)
- 2) Lewd, obscene, criminal, inappropriate, and ungentlemanly like behavior should not be committed at anytime.
 - a. Judicial Board
 - b. Completed by: As needed
- 3) Develop a plan to unify and improve the Chapter house.
 - a. House Manager, with review from Alumni Board
 - b. Completed by: August 21, 2006**
- 4) Implement the plan to unify and improve the Chapter house.
 - a. House Manager, with review from Alumni Board**
 - b. Completed by: Three years (progressively)
- 5) Develop a landscape design suitable for chapter lawn and grounds.
 - a. House Manager, with a review from Alumni Board
 - b. Completed by: August 21, 2006**
- 6) Implement the plan to unify and improve the Chapter house.
 - a. House Manager, with a review from Alumni Board
 - b. Completed by: Two years (progressively)
- 7) Design and implement a plan for rewards and consequences for academic performances.
 - a. VNR Scholarship
 - b. Completed by: September 1, 2006 (ASAP)**
- 8) Establish quiet hours with additional required study time for those undergraduate brothers with a GPA under 2.5
 - a. VNR Scholarship
 - b. Completed by: September 1, 2006 (ASAP)**
- 9) Search and hire a house mother
 - a. Noble Ruler, Alumni board, Executive Chef
 - b. Completed by: Fall of 2007
- 10) To reach a reasonable, realistic solution pertaining to Intra-Fraternity Council

- a. Executive Board, with alumni, chapter and national reviewable
- b. Completed by: November 20, 2006

Goal Statement

Communication:

To focus on the desires, beliefs, and opinions of members in order to effectively dialogue with peers, the university, and the community.

Action Steps

- 1) Establish an electronic Member Network of Contact Information
 - a. VNR Alumni Relations
 - b. Completed by: November 20, 2006
- 2) Establish a position for an in-house IFC co-chair (Greek Lobbyist)
 - a. Executive Board Amendment
 - b. Completed by: First Meeting
- 3) Document officer/under-officer activities (Greek Night Out Awards) throughout term
 - a. All Officers/Under-officers, Overseen by Noble Ruler
 - b. Completed by: End of Term
- 4) Create a common contact information for transcription to a business card
 - a. Public Relations
 - b. Completed by: ASAP-Minimum, before Rush
- 5) Produce at least 2 Crescents/Year
 - a. VNR Alumni Relations
 - b. Completed by: End of Semester-Mailed Jan/July
- 6) Produce Press Release after all positive events/achievements
 - a. Public Relations
 - b. Completed by: Within 1 Week of Event
- 7) Complete Website
 - a. Public Relations
 - b. Completed by: November 1, 2006
- 8) Establish regular mailing to Nationals for Sickie and Sheaf
 - a. Public Relations
 - b. Completed by: Ongoing-as received

Goal Statement

Organization:

To have a clear, decisive tree of communication, leadership, operations, and planning that is transferable from year to year.

Action Steps:

- 1) Update all officer responsibilities in writing and include SOP
 - a. Mediated by Noble Ruler, and delegated to each officer
 - b. Completed by: New officer elections
- 2) Greek Night Out awards
 - a. Mediated by Noble Ruler, and delegated to each officer
 - b. Completed by: New officer elections (yearly)
- 3) Develop a semester calendar
 - a. VNR Planning
 - b. Completed by: one month in advance of the event, with weekly reporting at chapter meeting
- 4) Assess Strategic Plan Yearly with new officers and alumni board
 - a. Noble Ruler and President of Alumni Board
 - b. Completed by: February 15, 2007 by officers and delegates from each class
- 5) Create a written syllabus for the New Member Education Program
 - a. VNR Membership Education with review from Executive Board
 - b. Completed by: September 18, 2007
- 6) Conduct New Member Education Program
 - a. VNR Membership Development
 - b. Completed by: Ten weeks of initiation
- 7) Review and implement applicable phases of the Brotherhood Program
 - a. Noble Ruler, with Executive Board
 - b. Completed by: End of current officer team
- 8) Hold proactive leadership officer meeting
 - a. Noble Ruler
 - b. Completed by: Weekly

- 9) Establish and conduct routine, scheduled monthly meeting with Alumni Board

Goal Statement

Alumni Relations:

To achieve a symbiotic relationship between the undergraduate members and the Alumni, in order to build a better functioning environment that generates mutual respect and productivity.

Action Steps:

- 1) Schedule a minimum of two events with alumni every year-aside from Founder's Day.
 - a. VNR Alumni Relations
 - b. Completed by: Annually (Term)
 - 2) Establish a Recruitment Dinner or BBQ with Alumni-especially Professors
 - a. VNR Recruitment/Rush Chair/VNR Alumni Relations
 - b. Completed by: Rush Week
 - 3) Create a Liaison program between Alumni/Undergraduates
 - a. Executive Board w/Alumni Board Input
 - b. Completed by: November 20, 2006
 - 4) Invite Alumni for Guest Speaking/Meeting
 - a. VNR Alumni Relations/Activities
 - b. Completed by: Weekly Meeting Invitations-Monthly Speakers
 - 5) Scheduled monthly Alumni Board/Exec. Board Meeting
 - a. Noble Ruler/Alumni Board
- Completed by: First Sunday of Every Month