

As you read through the Strategic Plan for Pi Chapter and the Oklahoma Alumni Association of Alpha Gamma Rho, Inc you will notice that there is a Strategic Goal, and then there are Action Steps. The goal is where we jointly want to be in the future. The Action Steps define what it will take to get there and below each step is who is responsible for each step, and underneath the responsibility is when our joint goal is to have that Action Step completed.

Strategic Planning Session November 21 & 22, 2003

Vision Statement

To be a united brotherhood, bonded by Agriculture, where each member grows through a positive experience that contributes to the integrity, strength, and success of Alpha Gamma Rho.

Goal categories of Pi Chapter

- * Finance
- * Housing
- * Communication
- * Involvement
- * Recruitment
- * Membership Development
- * Risk Management

Finances

Strategic Goal

To be a financially sound brotherhood that delivers the value AGR promises

Action Steps

Meet financial obligations timely-

The Brotherhood, VNR Finance and Alumni Treasure (Who is

Responsible)

Ongoing (When it is to happen)

Produce annual budget and share -

Executive Team and Financial Advisor/Alumni Treasure
 By first academic year Chapter meeting
 By first Bard of Directors meeting
 Present monthly statement for Undergraduate Chapter-
 VNR-Finance
 First Chapter of the month
 Sustain emergency reserves-
 Financial Oversight Committee
 Establish long term goals-January 10th, 2004
 Enforce repercussions outlined in housing contract
 Financial Oversight Committee
 As the need arises per housing contract
 Provide guidance to brothers who are delinquent on their obligation
 Financial Oversight Committee
 As needed
 Establish a capital campaign for housing
 Housing Oversight Committee/Financial Oversight Committee
 Progress report in Fall 2004

Housing

Strategic Goal

To provide undergraduates with an affordable living environment comparable to any option at OSU

Action Plan

Establish a Housing Overseeing Committee to conduct a feasibility study and to recommend housing options for the future

OAAAGR President

January 10, 2004

Maintain an ongoing list of maintenance needs

VNR House Management and Operations

December 1st, 2003; updated at the end of the semester

Establish a potential upgrade list

VNR House Management and Operations and Undergraduate

members

December 1st, 2003; updated at the end of the semester

Maintain a maintenance and warranty log

VNR House Management and Operations

December 10th, 2003; updated every purchase

Establish a more defined responsibility chart between alumni and undergraduates

Housing Oversight Committee

Fall 2004

Establish a permanent location for maintenance logs

Noble Ruler

Spring 2004

Create an annual review for house mom

Executive Team

March 1st, yearly

Communication

Strategic Goal

To have an open and ongoing channel of effective communication between all brothers

Action Plan

Pass knowledge and experience from outgoing to incoming execs

Outgoing Executive Team

December, yearly

Communicate from executives to undergraduate chapter

Noble Ruler

weekly

To be informed and have full knowledge of ongoing events among brothers

VNR Alumni Relations, Activities and Planning

ongoing daily

Each semester have printed reports from the Noble Ruler, Alumni Board and Advisors

NR, President, Advisors

end of the semester

Feature an Alumni in each Crescent

VNR Alumni Relations

2 per semester and 1 summer Crescent

Establish a calling tree for undergraduates to contact Alumni to get acquainted

VNR Alumni Relations

January 12th, 2004

Combined executive and alumni board of director meetings
NR and Alumni President
January 10th, 2004
Fully implement the mentor program for executive officers
NR and Alumni President
January 10th, 2004

Involvement

Strategic Goal

For Pi Chapter to enjoy an environment that causes the entire Brotherhood to want to be involved

Action Plan

Know and perform roles
The Brotherhood
Ongoing
Develop higher quality programming for undergraduates and alumni
VNR-Activities/Mentor
Spring 2006
Recognize successes of all Brothers
The Brotherhood
Ongoing/Founders Day
AGR Conscience Coin
Jeremy Z
Spring 2005
Survey Undergraduates and Alumni about current and future activities
and develop a recognition program for those responding to survey
VNR Alumni Relations and Activities
Spring 2006

Recruitment

Strategic Goal

To attract the best eligible recruits of all ages based on high values, strong morals and good character who will contribute to chapter success

Action Plan

- Revise Recruitment Budget
 - Financial Oversight Committee/VNR-Recruitment
 - February, 2004 (annually)
- Alumni and undergraduate attend Recruitment Schools
 - VNR Recruitment, Rush Chair, 2 Alumni
 - annually
- Identify and initiate potential Honorary members
 - Nobel Ruler, Advisor, Alumni President
 - as the need arises

Member Development

Strategic Goal

To mold all AΓP Brothers into premier men of character, leadership and responsibility so that they are able to succeed in any challenge set before them.

Action Plan

- Lead by example
 - Executive Team, Board of Directors
 - ongoing
- Define and communicate member expectations
 - VNR-Membership Development
 - August 2004, annually
- Improve member education of AGR history and general knowledge
 - VNR-Membership Development
 - Fall 2004
- Review, enhance and implement more fully the entire Brotherhood Program
 - VNR Membership Development
 - Review and enhance-Spring 2004
 - Implement Fall 2004
 - Review annually
 - Review and revise the Brotherhood vote
 - Executive Team
 - By January 2004
 - Establish Annual Member Development Calendar
 - VNR-Activities, Scholarship

Starting spring 2004
Recognize the importance of establishing relationships of all Brothers
and guest
The Brotherhood
NOW!!!

Risk Management

Strategic Goal

To ensure the safety and reputation of AGR members

Action Plan

Identify potential hazards and take pro-active stances

Risk Management Oversight Committee

January 10th, 2004

Establish Legal Oversight Committee

January 10th, 2004

Establish Contingency Plan

Risk Management Oversight Committee

Spring 2005

Raise member awareness and education about Risk Management

Risk Management Oversight Committee, VNR House Operations

Beginning of each semester