

To be the premier fraternity developing lifelong brothers with the highest standards of leadership, scholarship, service and moral character among men with common bonds in agriculture, food, life sciences and natural resources.

Issues:

- **Recruitment**
- **All Membership Brotherhood Development**
 - **Leadership**
 - **Academic**
 - **Participation**
- **Communication/Public Relations**
 - **Alumni**
 - **CAFNR**
 - **Campus**
 - **Greek System**
 - **Other Chapters**
 - **Females**
 - **Community**
- **Responsibility**
 - **Financial**
 - **Physical**
- **Risk Management**
- **Ownership**
- **Accountability**
- **Positive Reinforcement/Enforcement**
- **Alumni Responsibility and Involvement**
- **Scholarship**
- **Service**
- **Campus Involvement**
- **Greek System Participation**

Recruitment

Goal Statement for Recruitment:

To initiate men whose values are those of the fraternity and who actively contribute to its purpose.

- **To update the written recruitment plan that will achieve at least 110 % of house capacity.**

Who?

VNR Recruitment and Alumni Board mentor.

When?

Feb. 1 annually

- **Review, Update and Implement Out of House Brother Membership Requirement Policy.**

Who?

Executive Council with Alumni Board

When?

December 1 annually

- **To get at the minimum the VNR recruitment, his assistants, and alumni recruitment mentors to attend recruitment school.**

Who?

VNR Recruitment

When?

January 1 annually

- **To conduct semiannual recruitment events involving alumni and parents.**

Who?

VNR Recruitment

When?

Before Spring Break and During Parents Weekend

- **To identify and engage at least twenty alumni in recruitment activities and perform due diligence on recruits.**

Who?

Alumni Mentor and VNR Alumni

When?

January 1

- **To conduct undergraduate recruitment training, allowing each undergraduate to participate in the recruitment process.**

Who?

VNR Recruitment

When?

Within a month following Recruitment School

- **Identify contact points and proactively communicate AGR brotherhood values in conjunction with other AGR chapters.**

Who?

VNR Recruitment and Alumni Mentor

When?

February 1

- **Develop a protocol for senior exit interviews and**

Who?

Advisors and Capital Campaign Coordinator

When?

Current Semester

Brotherhood Development

Goal Statement for Brotherhood Development

To develop brothers with a lifelong appreciation for our fraternal values who actively contribute time and talent to our fraternity and community.

- **Implement the brotherhood five orders recognition program and align points system accordingly.**

Who?

VNR Membership Development, Advisors,

When?

Partially introduced winter semester 2010 with guidelines completed by May 2010.

- **Re-implement a meaningful semiannual brotherhood vote.**

Who?

Advisors

When?

December 2009

- **Develop a mentoring relationship between each board member and each VNR.**

Who?

Alumni Board President

When?

Founders Day February 6, 2010

- **Hold at least one brotherhood event per month with alumni invited.**

Who?

VNR Membership Development and VNR Activities

When?

Once a month

- **Establish a training program for Big Brothers.**

Who?

VNR Membership Development

When?

Every semester upon designation of big brothers

- **To semi-annually explain the Purpose, Covenant, Promise and Value Statements.**

Who?

VNR Membership, Alumni mentor, and Advisors

When?

Every semester in the 72-hour period prior to an initiation

- **Each current executive officer to prepare a list of job responsibilities and expectations for the incoming officer to ensure an efficient transition and promote the retention of best practices.**

Who?

Advisors

When?

November 24th, 2009

- **Enhance a mentoring program for brothers with the same majors.**

Who?

VNR Scholarship, Alumni mentor

When?

Review progress semiannually

- **Review alcohol policy with all brothers and enforce noncompliance.**

Who?

Ethics Board, Alumni mentor

When?

Revisited semiannually at a minimum and enforce as necessary

- **Re-establish an incentive program for scholarship pairings.**

Who?

VNR Scholarship and Alumni mentor

When?

Fall Semester 2009- Immediately

- **Conduct at least one session per semester on ethics and treatment of women.**

Who?

Philanthropy Chair and House Mother

When?

Immediately

- **Increase the professional development of members through alumni, faculty and industry involvement, resulting in improved public relations. Encourage engagement of members by allowing Q&A sessions.**

Who?

VNR Member Development, Alumni Mentor

When?

At least twice a semester

Communications

Goal Statement for Communication

To achieve an open dialogue with prospective members, alumni, university and community so that Alpha Gamma Rho and Theta Chapter's vision, goals and successes are clearly communicated.

- **Establish an email list serve of all the alumni.**

Who?

Alumni Relations Mentor

When?

After Founder's Day 2010

- **Establish an “Alpha Gamma Rho- Theta Chapter” Fan Page on Facebook in order to accumulate current contact information and communicate events.**

Who?

Alumni President

When?

Next week

- **Update the Theta Chapter website to encourage greater interaction between alumni, prospective members and the community. Additionally remove the old website.**

Who?

Internet Coordinator and Academic Advisor

When?

Thanksgiving weekend

- **Produce at least six public relations announcements per year and submit items to Home Office, CAFNR, Columbia Missourian local newspapers and university communications services when appropriate.**

Who?

Public Relations Director

When?

Every other month starting October 2009

- **To use this document in driving the agenda of each chapter meeting and BA meeting and Founder's Day.**

Who?

Noble Ruler and Alumni President

When?

Each meeting, reviewed annually

- **Establish Alumni-organized events, inviting undergraduates, allowing networking and cultivating potential members.**

Who?

Alumni Relations Mentor

When?

At least four times a year

Finance

Goal Statement for Finance

To achieve member and parental understanding of financial obligations to Theta chapter and promote fiscal responsibility while managing the chapter in a business-like manner.

- **Establish a committee to determine consensus regarding undergraduate and alumni board financial obligations.**

Who?

Noble Ruler and Alumni Board President are determining a committee

When?

Committee TBD Oct 10, 2009, Report due Founders' Day 2010

- **Review and update the cost-benefit analysis of housing options available in Columbia**

Who?

VNR Finance, VNR Recruitment and Alumni Mentor

When?

April 15th annually

- **Set into place a complete capital campaign to further the competitive advantage of Theta chapter**

Who?

Capital Campaign Coordinator

When?

Founders' Day 2010

Risk Management

Goal Statement for Risk Management

To ensure that all brothers are aware of and compliant with all fraternity, campus and local policies regarding risk management.

- **Review risk management policies and potential consequences to have a greater grasp of what is at stake if a failure of judgment were to occur.**

Who?

Chapter Advisors and Ethics Board Chairman

When?

Semiannually

- **Reinforce the responsibility each brother has in holding each brother accountable for their actions to maintain a proper quality of living for all brothers.**

Who?

Executive and Alumni Boards

When?

Semiannually

Administrative

- **Balance Social vs. Professional fraternity activity, ensuring that all campus and community responsibilities are properly addressed.**
- **Work toward collaborative progress in and between Executive and Alumni Boards.**
- **Continue to assist the National Fraternity with pursuing an international presence for Alpha Gamma Rho.**
- **Utilize a full implementation of the alumni mentor program to further the action steps.**
- **Implement an all-house retreat meeting plan.**
- **Schedule a follow-up meeting to update this document in three years (2012-13)**