

Alpha of Alpha Gamma Rho

Vision Statement

To be the premier fraternity creating
leaders in community and agriculture

Declaration of Alpha Gamma Rho

- A brotherhood, unique in its dedication to agriculture, with a vision towards the future. Brothers helping and mentoring each other to achieve their best. Brothers actively networking through trusted relationships to be leaders in agriculture and community. Brothers dedicated to expand the experience and reputation of Alpha Gamma Rho through shared values.

Areas Where We Excel

- Good public image on campus
- Good name in eyes of faculty and administration
- High academic standing among fraternities
- Good financial support from alumni
- High social standing
- Campus involvement
- Good physical plant/house
- Good morals
- Good financial management'

Our Values

- 1. Exemplary personal character and ethical conduct
- 2. Commitment to academic excellence
- 3. Commitment to interpersonal growth and management experiences resulting from group living
- 4. Lifelong relationships, commitment and support among collegiate and alumni
- 5. Quality membership growth and diversity of membership representing all eligible men
- 6. Caring, capable, and committed advisers and alumni
- 7. Sound financial management at the personal, chapter, and national fraternity levels
- 8. Local responsibility and control with proactive national direction and standards.
- 9. Professional leadership to support the food/fiber and life sciences industry
- 10. Strong university, interfraternal, community, and industry partnerships

Goal Categories

- Recruitment
- Involvement
- Risk Management
- Financial
- Policy Development
- Member Development

Recruitment

Goal:

To excel at identifying, attracting and initiating the best candidates for members and continuing to grow through diversity while maintaining the ideals and direction of Alpha Gamma Rho.

• Action Steps:

- Develop comprehensive written recruitment plan that incorporates active involvement of the entire brotherhood both on campus and off integrating diversity (VNR Recruitment, Advisor, Alum Board, August 2005)
 - Hold training sessions to incorporate implantation of the plan
 - Identify membership criteria
- Establish Regional Network for Recruitment, Including Undergraduates and Alumni (VNR Recruitment, VNR Alumni Relations, President Alum Board, December 2005)
 - Key Alumni to lead Regional Groups
- Review and update written communication plan with High School Ag Instructors (VNR Recruitment, December 2005)
- Complete funding to provide annual scholarship of \$1000 per semester: Scholarships to High School Seniors (Vice President Alum Board, December 2005)
- Reduce the writing responsibilities of the recruitment committee and establish recommended policies for the chapter (VNR Recruitment, May 2005)
- Develop written plan to identify Junior College transfers and on campus potential new members (VNR Recruitment, Advisor, August 2005)
- Continue to identify Alumni that could be potential members (Honorary Member) (Alumni Board, Undergrads, continuing)
- Both VNR Recruitment and an alumni rep attend recruitment school (Noble Ruler, Pres. Alum Board, Annual)

Brotherhood Responsibility / Involvement

Goal:

Achieve a measurable increase in personal engagement by undergraduate and alumni brothers for the ongoing development of alpha chapter

• Action Steps:

- Complete implementation of the five orders of the brotherhood program (VNR Membership Development, August 2005)
- Revise point system (VNR Scholarship, April 2005)
- Develop written set of expectations for involvement during undergraduate years (VNR Membership Development, August, 2005)
- Develop written member review criteria (VNR Membership Development, Advisor, August 2005)
- Assess and implement new ways to engage alumni (VNR Alumni Relations, Exec Board, Alumni Board,)
- Implement a plan to re-establish professionalism of the chapter(Exec Board, End of March 2005)
- Implement a plan to start class reunions (VNR Alumni Relations, December 2005)
- Fully implement electronic access to alumni utilizing email/website data base (Website administrator, VNR membership development, Advisor, April 2005)
- Implement an alumni of the month recognition (VNR Alumni relations, April 2005)

Risk Management

Goal:

To promote adherence to the risk management policies set forth by the Chapter, National Fraternity, University and State and Federal laws. *

• Action Steps:

- Review the Risk Management policy with the chapter every semester (VNR Judicial Board, Risk management chair, April 2005)
 - Offsite membership policies (Alumni President, May 2003)
- University Risk Management rules made part of Membership Development specifically New Member tests. (VNR Membership Development, August 2005)
- Risk Management speaker to chapter (Risk management chair, April 2005 annually thereafter)
- Post Risk Management policy for visitors and guests (Risk management chair, ASAP)
- Educate all members on the rules/laws and their liability (Exec, Advisors & Alumni President, Annual)
- Due to the complications of this issue, this needs to be reviewed by our legal board. (Alum Board President, Legal counsel local and national)

Financial

Goals:

To encourage and expect fiscal responsibility from all Alpha brothers toward themselves and the fraternity and offer assistance to each member toward that achievement.

• Action Steps:

- Maintain House Capacity (Noble Ruler & VNR Recruitment, ongoing)
 - Review Housing Contract (Exec)
 - In House / Out of House (VNR Finance, New Member BBQ)
 - Possible down payment for new members
- Review and revise the penalties for delinquent payments (Exec & VNR Judicial Board, annual)
 - Review penalties and enforcement of those penalties (Exec)
 - Utilize University Holds on transcript
- Confront delinquencies in chapter (VNR Finance, case by case basis)
- Develop a long term policy for rent of chapter house (Alumni Board, April 1, 2005)
- Publish the budget with notes of both undergrads and alumni on website (Website administrator, annually)
- Develop and implement a plan to achieve 500,000 dollars in donations for the national endowment dedicated to the alpha chapter (Alumni Chapter, August 2005)

Policy Management

Goals:

To have an environment that results in respect and compliance with chapter policy.

• Action Steps:

- To review and update current policies (Exec Board, ASAP Annually)
- To review policy with chapter members (Exec Board, ASAP Annually)
- To establish a centralized location for procedures, policy and bylaws (Noble Ruler, December 2005)
 - Establish an electronic data source for procedures, policies and bylaws
- To fine tune the transition between officers (Exec Board, Annually)
- Enforce policies (Members, Continuous)
- Establish new policy as appropriate (Exec Board, Continuously)
- Conduct an annual strategic planning session (March 2006)

Member Development

Goal:

To provide members with opportunities and guidance for personal and professional growth.

Action Steps:

- Heighten Awareness/Seriousness of the Covenant (Exec and Advisor, Every Semester)
 - Framing the Covenant, Hard copy available to all (Advisor, ASAP)
 - Review with Alum Board (Don, ongoing)
 - Review every semester
 - Emphasize individual expectations (Exec, Initiation)
- Enforce programs that encourage Honesty, Integrity, and Respect (Exec, annual)
- To implement a structured event to get new members acquainted with each other (VNR Membership Development, August 2005)
- Invite alumni to rush weekends to share their professional experience (Exec, VNR recruitment, March 2005)

Driver of Alpha Strategic Plan

Advisor: Ryan Heaton

Conceived for Review: March 15, 2003

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