

List at least two ways you can apply each brand value in your daily activities.

1. Consistently perform as a professional, integrity-driven, world class organization committed to the highest of standards and driven to recruit men of the highest potential.

A. _____

B. _____

2. Always present a positive image of Alpha Gamma Rho in everything we say or do.

A. _____

B. _____

3. Inspire a pursuit of academic excellence among all our members.

A. _____

B. _____

4. Encourage lifelong involvement in the colleges and universities we call home.

A. _____

B. _____

5. Foster lifelong personal development through innovative educational, leadership and social opportunities.

A. _____

B. _____

6. Engage all brothers in professional development promoting lifelong career success.

A. _____

B. _____

7. Attract members representing the breadth, sophistication, scope and relevance of agriculture.

A. _____

B. _____

8. Reflect, value and advocate diversity in our membership and professional lives.

A. _____

B. _____

9. Ensure sound financial management and responsibility individually and at all levels of the Fraternity.

A. _____

B. _____

10. Enthusiastically recognize and reward accomplishments consistent with our Promise and Values.

A. _____

B. _____
