

# The Seven Habits of Highly Successful Advisory Boards

## #1- Recruitment Strategy

- Fill your needs
- Recruit in-person
- Find those willing to learn and who have a “thick skin”
- Use tools to help you succeed (other volunteers, organizational chart, goals, etc.)

## #2- ABBA

- Advise By Being Around
- Officers and committee chairs need to see you often
- Chapter needs to see you as a resource and not only as someone to punish them

## #3- Education and Training

- Read websites (chapter, national, and university)
- Read magazines (national and university)
- Attend national and university leadership conferences

## #4- Written Goals and Monthly Education

- Advisors and officers should develop monthly, semesterly, and annual goals
- Goals should be reviewed between officers and committee chairs weekly, between officers and the chapter every 2-3 weeks, and between officers and advisors monthly
- Goals should be posted in the chapter house and on the website

## #5- Effective Communication

- Advisor should speak with regional officers monthly and headquarters quarterly
- Advisory Board should meet with each other monthly
- Advisors should meet with their fellow officers monthly (speak by phone or e-mail every week or two)
- Advisors should attend chapter meetings monthly
- Advisors should meet with the university Greek advisor quarterly
- Advisors and officers should have a retreat each semester

## #6- Recognition

- Chapter needs to find ways to thank advisors
- Advisor needs to thank his fellow assistants as often as he can
- Service award for volunteers
- Recognition in newsletters, website, and in the chapter house

## #7- Fun

- Advisors and officers hold some fun activities with each other
- Ensure that advisors have fun with each other outside of fraternity activities (golf, dinner and drinks, weekend away with spouses, etc.)

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