

Example

Membership Development & The Brotherhood Program at Epsilon Chapter

1998 AGR Leadership Seminar, Reno, NV
Presented by Brant Bigger, VNR-Membership Development, North Dakota State

I. In the Beginning...

A. Recruitment: VNR-Recruitment and ALL other members

1. Identifying and recruiting good prospects
 - a) **Summer Recruitment**
 - b) **Throughout the school year (not just rush week)**

B. Informing Prospects About AGR

1. Inform prospects as to what is expected of them BEFORE they are initiated

C. Using the AGR Covenant

1. Helps inform the prospect

D. _____

II. The New Initiate...

IT IS EACH BROTHER'S RESPONSIBILITY TO MAKE FRIENDS WITH THE NEW INITIATE AND MAKE HIM FEEL AT HOME IN THE CHAPTER THROUGH BROTHERHOOD!

A. The AGR Mission

1. To make better men, and through them a broader and better agriculture...

B. What This Chapter Stands For

1. Instill a sense of pride

C. Chapter Goals and Ideals

1. Inform the new member so that he will not let the Chapter down

D. Making the Brotherhood Program Work for Everyone

1. The four pillars of success: recruitment, commitment, education, and recognition are based on the foundation of the covenant and held together by a cap of brotherhood

E. Studying the Ritual

1. Give it meaning and respect, not just something that is done once or twice a semester and then is forgotten

F. Interactive Learning that Includes Older Members

1. New member tests
2. Have little brothers take new member tests with big brothers

G. _____

III. Establishing a Constructive Chapter Program...

A. Every Brother Accepts Responsibility/Obligations

1. Quality control
 - a) **Committee chaired by VNR-Standards with the help of VNRs Recruitment and Membership Development**
 - b) **Conducts interviews with each prospect member**
 - c) **Conducts interviews with each brother once per semester or more if necessary**
 - (1) goal setting (personal and for the Chapter)
 - (2) problems with the house
 - (3) schedules (see attached example)
2. Hold brothers accountable
 - a) **Semiannual brotherhood review (see attached example)**
 - (1) administered by VNR-Membership Development
 - (2) information is provided by other VNRs
 - b) **Semiannual brotherhood meeting**
 - (1) each brother is allowed a chance to voice his feelings about the house or other brothers – good or bad
 - (2) is mandatory for ALL brothers and goes for as long as necessary
3. Room check
4. Fines/Bakes

B. Scholarship is Important

1. Graduation should be the goal of every brother
2. Putting brothers on study hours when necessary
 - a) **<2.0 GPA requires 15 hours per week**
 - b) **2.0-2.5 GPA requires 10 hours per week**

C. Expand Career Exposure and Ideas

- 1. AGR Career Fair in Chicago
- 2. Local or college career fairs
- 3. Networking

D. Involve Alumni and Faculty

- 1. Look to them for guidance
- 2. Alumni and faculty advisers
- 3. Founders' Day
- 4. Guests at formal meal

E. Recognize Accomplishments of Brothers

- 1. 5 Orders
 - a) **Shield**
 - b) **Lamp & Tree**
 - c) **Wreath**
 - d) **SICKLE & SHEAF**
 - e) **Crescent & Stars**
- 2. Privileges based on accomplishments
 - a) **Parking**
 - b) **Room assignments**

F. _____

IV. Challenging the Upperclassman...

A. Preparing for a Career

1. Put career goals in writing
2. Develop written resumes
3. Practice interviews and public speaking
4. Each of these falls under the responsibility of VNR-Standards. He encourages brothers to visit the Career Services office on campus.

B. Cultivate Good Faculty Relations

1. Visit with professors and advisers
 - a) **Helps with class work**
 - b) **Provides references**
2. Invite them to formal meal and other functions

C. National Tests

1. Make it challenging
2. Include important National, Chapter and University information

D. _____

V. Expanding Personal Skills...

A. Develop Social Graces

1. Formal meal
 - a) **Practice good manners and being a gentleman**

B. Communication is the Key to All Industries and Life

1. Practice public speaking
 - a) **Speaking at meeting**
 - b) **Get help from Career Services**
 - c) **Take additional speech classes**

C. Organization Saves Time and Money

D. Learning to Lead/Supervise/Delegate

1. Serving on committees in the chapter and campus organizations

E. _____

VI. Managing Personal Affairs

A. Money

1. The minimum standards charge us to: Meet all financial obligations fairly and promptly
2. Use credit wisely: employers will check credit history
3. Practice budgeting and financial planning

B. Interpersonal Relations

1. Learn to work and get along with diverse individuals
2. An added benefit to social gatherings

C. Be Accountable for Your Own Behavior

D. Finding the Right Woman

1. The minimum standards charge us to: Reverence woman kind
2. Is she the “right” one?

E. _____

VII. Career Preparation

A. Write a Resume and Cover Letter Now and Have Them Critiqued

B. Select References and Ask Them for Permission

C. Seek Out Internships

D. You Must Sell Yourself to the Employer

1. How will you present yourself?
2. Be planned to market yourself

E. Tap Into the AGR Network

1. Alumni
2. AGR Career Fair, Leadership Seminar, and National Convention

F. Career Preparation is Facilitated Through VNR-Standards

G. Campus Career Services Office is Very Helpful

1. Co-op/Internship information
2. Permanent Placement
3. Resume and cover letter writing
4. Interview preparation

H. _____

VIII. Marketing Your Greek Experience: Qualities for Your Resume or an Interview

A. Asset Management for Alumni Corporation

1. The members of the chapter take care of the house and property

B. Leadership Skills Learned at AGR

1. Peer group relations
2. Risk management
3. Problem solving
4. Conflict resolution
5. Exercising discipline
 - a) **Upon yourself**
 - b) **Upon others**
6. Leading others
7. Responsibility
8. Democratic control
9. Parliamentary procedure

C. Presentation Skills

1. Selling ideas
2. Convincing others
3. Expanding horizons

D.

IX. Becoming an Alumnus

A. Your Undergraduate Involvement Will Be Less Than 10% of Your AGR Life

B. Networking with Brothers

- 1. Brothers helping Brothers

C. Professional and Trade Organizations

D. Giving Back to the Chapter and National

- 1. Time and money
- 2. Give back just as much as you received

E. Alumni Chapter Participation

F. Discovering the National/International Scope of AGR

G. _____

**MEMBERSHIP DEVELOPMENT IS A COOPERATIVE EFFORT
AMONG ALL BROTHERS OF THE CHAPTER!**

Alpha Gamma Rho

Name _____ Major _____
 Year _____ Phone _____

Personal Goals	Scholastic Goals		Credit	Points
	Class	Grade		
1. _____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____
4. _____	_____	_____	_____	_____

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
							7:30 – 8:30
							8:30 – 9:30
							9:30 – 10:30
							10:30–11:30
							11:30-12:30
							12:30 – 1:30
							1:30 – 2:30
							2:30 – 3:30
							3:30 – 4:30
							4:30 – 5:30
							5:30 – 6:30
							6:30 – 7:30
							7:30 – 8:30
							8:30 – 9:00
Study Hall			→			→	9:00

Team Pairing _____

****We come to college not alone to prepare to make a living, but to learn to live a life**

Noble Ruler

Discipline

Resume

Scholarship

2.0/4.0

Good Standing

Midterm/Study Hours

Operations

Room Check

Living Out Without an Excuse

Planning

Office in House

Meetings/Activities

5 Orders App

Finance

House Balance

Membership Development

Nat'l/New Member Tests

2 Organizations

IFC Rep

IFC/StudGov